

BIG QUARTERLY MARKET LIST

per
**The AUTHOR
& JOURNALIST**

SEPTEMBER, 1945

20 CENTS



Editor and Publisher (B. G. Davis, P. 3)

**CONTRAST ON EVERY
PAGE**

By Clee Woods

•

**MAKE THE SETTING
SERVE YOU**

By Norman A. Fox

•

**AN AUTHOR'S RIGHT
TO USE HIS NAME**

By Roger Sherman Hoar

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THE POETRY RACKET

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THE STUDENT WRITER

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ROBERT OBERFIRST

MOSTLY PERSONAL

By JOHN T. BARTLETT, Co-Publisher



John T. Bartlett

Large-scale purchaser of freelance material of many kinds, fiction and fact, is Ziff-Davis Publishing Co., of Chicago, a house which grew to commanding size during depression years. Financially and otherwise, Ziff-Davis has always treated writers well. On our cover this month is the vice-president and general manager, also the editor of a long list of magazines.

B. G. Davis edited the *Pitt Panther* when a student at the University of Pittsburgh. Graduating in 1927, still a few months short of voting age, he went to the W. B. Ziff Co., Chicago, as "assistant to President," and "editorial assistant" on *America's Humor* and *Popular Aviation*. How much those titles meant was up to young Davis—he quickly proved they meant a good deal. In 1927—at 21—he was made editor of *Popular Aviation*. Nine years later he became vice-president of Ziff-Davis Publishing Co.

Magazines of this Chicago house are typically big, thick books using large amounts of free-lance material at good to excellent rates. B. G. Davis is editor of these magazines—*Popular Photography*, *Radio News*, *Amazing Stories*, *Fantastic Adventures*, *Mammoth Detective*, *Mammoth Mystery*, *Mammoth Western*, and *Plastics*; he is general manager of *Flying* and *Industrial Aviation*; and editorial director of the Ziff-Davis Book Division.

The war is over, but return to normal publishing conditions is likely to take months; the paper shortage continues. Professional writers long out of the market will be active in growing numbers, along with many beginners. Better get on your toes! *The Author & Journalist* believes the long-term outlook for writers is excellent, that great years are ahead.

Contributor notes: "Silent in the Saddle," a lively Western, is Norman A. Fox's latest book, published by Dodd, Mead & Co. . . . Clee and Betty Woods, both writers, summer in Colorado at their Double Quill Ranch near Pagosa Springs, winter in New Mexico. . . . Roger Sherman Hoar ("An Author's Right To Use His Name") is a Wisconsin attorney who also writes fiction. . . . William W. Pratt, whose A. & J. articles on verse have been so popular, is back this month with an article we hope will save our readers money, "The Song Racket."

"Best Film Plays of 1943-44," edited by John Gassner and Dudley Nichols (Crown Publishers, \$3), is a book which fiction writers and playwrights, as well as screenplay writers, will find useful for professional reference and study: "Going My Way," "The Miracle of Morgan's Creek," "Casablanca," "Wilson," are among the plays included. . . . Reports from New York are that several magazines for teen-agers will be launched soon. . . . Early in August, WPB granted magazines and book publishers another 5% boost in paper allotments. . . . *Esquire* announces the opening of its first European office, Arnold Gingrich in charge, on or before October 1—on the Swiss Riviera. . . . War's end found our daughter, Margaret, in naval communications at San Francisco, an

ensign; our eldest son, Forrest, with Press Wireless at Manila, supervising network "shows" transmitted by short wave to America.

"Do you read handwritten manuscripts?" asked a Nebraskan, submitting an article. "I had to write this by hand—my typewriter is in hock." *The Author & Journalist reads handwritten manuscripts*. What is more, we read them sympathetically. They take us back to the time we were in hard luck ourselves—couldn't afford to rent a typewriter—and, my handwriting then being as illegible as it is now, Margaret rewrote in her legible, attractive hand every article I did from midsummer to late fall.

We had left Vancouver, British Columbia, for the Okanagan Valley on doctor's orders, after I had made arrangements for regular newspaper and magazine writing which would take care of us while I absorbed sunshine and got back to form. We took the C. P. R. to Sicamous Junction, then changed to the Valley train. Two things happened to us during the journey. World War I broke out. We didn't realize it all at once, but the fact was apparent soon—the informal contracts I had would cash in at less than 10%.

The typewriter disaster added to our discouragement. We had carefully kept the Oliver No. 5 in personal custody—only to find on arrival that in some inexplicable manner the tiers of typebars had been crushed. The machine would have to go to the factory for repair. We didn't ship it—we held on to our limited cash, and Margaret began to copy manuscripts.

We had a happy and exciting few months, living in two rooms of a hillside shack (\$5 per month) at the head of Okanagan Lake. It wasn't a prosperous

(Continued on Page 28)

Marguerite Ross Davy!

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VOL. XXX SEPTEMBER, 1945 No. 9

Looking Ahead...

She Is Successful In Many Fields



(Olive Burt)

Olive Burt was a newspaper woman when she started with us, and wanted to do confessions. We put her in **Real Story** and others. We suggested she use her newspaper contacts to try true detective stories—and we sold her to **Front Page Detective** and **True Detective**. Then we told her about a new slick market, **Miss America**, and established her as a regular contributor of fiction and articles there. Now she is going after the women's slicks, and we've sold her to **Life Story**, **Toronto Star** and **Woman's Day**. . . .

IF YOU ARE A BEGINNER we will consider a few sample manuscripts to determine whether we can sponsor your work. Until we sell \$500 worth of your copy we must charge you a reading fee of \$2.50 on manuscripts up to 2,000 words; \$5.00 on scripts 2-5,000; and \$1.00 per thousand on those 5-12,000. Special rates on longer novelettes and novels. For this you receive honest professional appraisal of your work, practical suggestions for improvement if necessary, and our recommendation of salable scripts to editors.

All summer we've listened to editors explain what they want from our authors for their post-war magazines. There will be bigger and more frequent issues of many existing periodicals, there'll be resumption of most titles that were dropped during the paper shortage, and there will be a lot of new magazines. We've already sold quite a few serials, novelettes and short stories for our clients as a result, and plenty more are being written on assignment. . . . The book publishers, too, have conferred with us regarding authors for their expanded post-war lists. . . .

This is just the beginning. We expect a tremendous demand for competently-written fiction, articles and books as paper rationing is further eased. To meet this expanding market we need more good writers—currently-selling professionals or partially arrived new writers who have recently sold at least a few pieces to pulp, fiction or quality magazines, or perhaps a book. Promoted with our 22 years' experience in agenting, such writers will be able to take full advantage of both the present and post-war literary opportunities.

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MAREN ELWOOD

6362 Hollywood Blvd., Hollywood, Calif.

THE AUTHOR

& JOURNALIST

September, 1945

CONTRAST ON EVERY PAGE

... By CLEE WOODS



Cleo Woods

Her big, hard-used hands touched the beautiful ivory keys lovingly, reverently.

Can't you go on from there? Picture that housemaid's longing to play as the young lady in the movies had played. Her hope of learning to play in ten easy lessons. Her dream of amazing Homer Kidd by rippling off the tunes he loves. Of course you can.

Because you have a striking contrast to start you off. The big, ugly, mop-soiled hands on the piano keys. Then some-

thing you don't look for in a girl with hands like that, reverence and longing for music.

Contrast is one of the most indispensable elements of good drama. Get it into your story, Miss English-dasher. Any kind of story, from the most skimpy plotless character sketch to a fully plotted detective tale or pulp love story.

Make your story people different. Distinctly different people within your story group. And, above all else, characters different from those whom other writers have created. Then you'll avoid woodenness, the set type.

You can achieve contrast in countless ways. In characterization most of all. In plot. In story action. In settings, backgrounds. In dialogue, emotional appeal, suspense. Contrast in word choice, in motivation. Don't be content to put contrast into one or two or three of the above elements of a story. But demand of yourself that you get it into every one of them.

Contrast has its greatest use in characterization, and it's your characters that sell your stuff. In physical appearance, give one girl blonde hair, the other brown. Make one pair of eyes black, flashing, full of rich life; the other pair blue, soft, dreamy. In build, one man may be large, Adonis-like; the other crippled, frail, small. In dress, one woman is stylish, stunning, seemingly without thought; the other, no matter what she pays for clothes, is frumpish, ill at ease in her get-up.

Contrast the mentalities you put into the blonde and brunette heads. Make one girl brilliant, forceful,

compelling; the other quiet, deep, strong. Or make one son inconsistent, erratic; the other plodding, methodical, sure.

Go right on down the line with other character traits. Contrast your story people in disposition. Give one irritability, pettiness, discontentment; give another tranquility of soul, beautiful peace within. Let one be restless, wayward, hectic. Let the other be dutiful, conscientious, steady. One girl in a family is selfish and resentful while her sister is generous, gracious, considerate.

Both young men in love with the same girl are energetic, ambitious. What, no contrast? Not so fast. One directs, controls his energy, makes it work for him; the other is forever driven by his reckless desires.

Watch habits for opportunities to contrast characters. Little habits, mannerisms. Big, character-determining habits. One girl chews gum and the other keeps her lips tightly compressed. Both men drink whiskey, but one guzzles it down and the second barely sips. In the Tennessee mountains your unsympathetic man takes more than his share at the table; the hero minces, lets his brother take the food out of his mouth. One woman sings as she works and another woman whines about her ills.

Contrast the situations of your characters. You have a much harder job of characterization when you select two rich girls who belong to the same clubs and get overcharged by the same exclusive shops. Then you're sunk if you make both of them blonde, blue-eyed, and given to telling dirty jokes. Keep them different, in sharp contrast. Put one young man in jail, let the other fly through the air, free, a wild song in his heart, tense with excitement. Graduate a sensitive, introspective boy from high school the same day his granddad is dying with premature old age because all the checks have come back to the bank.

Close akin to situations, you have background for contrast. Background as distinguished from setting. To me background of a character means just what it does in life: what he has been, done, felt—his rearing, history. Especially his past accomplishments that have a bearing on his present problem. Give the rich girl a job in a cigar factory, background contrasting to situation. Throw the backgrounds of two

girls into sharp contrast by making one the young lady of the home, the other the maid with the big ugly hands on the piano keys. Make the contrast more striking by having those two girls clashing over the love of the same young man. Oh, yes, it can be done. Let that maid's dream come true, and contrast her against what is expected by your reader, by having those big, ugly hands bring such music from the ivory keys as the slender white hands of the auburn-haired young lady of the house never can make.

With the freedom being slowly granted writers nowadays, especially in the novel, you can contrast the race and nationality of your characters. If you wish to contrast in color, then don't make your Negro the indolent, self-indulgent type so long overdone. Make the Negro maid energetic, honest, ambitious. Get contrast in nationality by showing the contrast in the way two white men look upon women, simply because one white man comes from Maryland and the other from Russia. Show a hotblooded Italian trying to keep a poker face while winning \$10,000 from Mr. Baker of Boston. Picture starkly an Eskimo in New Orleans at 3 p.m. on July Fourth. Contrast not only his situation but his emotions regarding July Fourth as compared to another character's.

Contrast. Contrast!

Never miss a chance to bring more of it into your story, novel. Yes, into your article, your poetry, your radio skit. But always—and this is vital—do it unobtrusively, just as though it were the most natural thing in the world. Never let it become apparent that you worked to get that contrast in there. It's all there, ready to be used and used so skilfully that it never appears to your reader that the author said, "All right, Woods, you said more contrast and here I'll dub some in."

You never smear it on. You etch it in or just take the whole setup so completely for granted that there is no suspicion in your reader's mind that you had to sweat for the effect he accepts as so natural.

Check on down your list. There's mood in characters. Joe is brooding, ugly, sullen, while Chee Nez is cheery, jovial and generous—another double shot of contrast in disposition and race.

Take actions. One girl moves slowly, the next one flits about. One old lady drags across the room but her roommate in the old ladies' home trots across the floor. The president of the company moves with decision and positiveness, but his son moves jerkily, abruptly.

In the exhibition of passions, Mary is bitter and she is weeping and she slams a frying pan across the room. But Jane is silent, just that terrible deep hurt in her eyes.

Contrast ages. Grandfather is withering down and heavy dark veins stand out on his hands and he can't hide the quaver in his voice. His granddaughter, Virginia, has white hands that are pretty in spite of being a little chubby, and her lilting voice rings through the house. She's got a baby toddling out onto the porch, and off in the Dartmouth stadium she has a brother this moment prancing up and down in track togs, impatient for the 100-yard dash that may bring him fame.

The seasons bring you contrast free of charge. Rain and sunshine. Snow and mud. Their effect on your characters psychologically. Their bearing on their problems, physically. A storm and ruin. Thermometer down to 10 above on the desert, yet a tongue swelling with thirst. Rain and a fine crop. It's a gorgeous sunny spring morning when the wife learns that her husband has run off with her younger sister.

Make parts of the human body stand for the whole



"Have some alphabet soup, dear. Maybe it'll give you inspiration for a story."

body, a good figure of speech any time, then contrast the same two parts in different individuals in your story. Back to hands again, one pair is gnarled, withered, trembling, but another pair just like them in shape and size is strong, steady, powerful. One nose is fine, straight, sensitive, powdered just right, but her tormentor's snout is thin, sharp, always sniffing. One chin is sawed off too soon and wags too much. The opposing chin is like a rock, hard and not often moved.

Now to contrast in plot. You hardly can have a plot without contrast. That is, your hero is in one state at the outset but desires ardently to reach another state. He wants to attain circumstances very much in contrast with what he has when the story opens. His problem, in other words. You can shape a better plot and develop it much more surely if you contrast more sharply and clearly the state he wants to quit for the state he must acquire. Often the two states consist of a burning but unrequited love at the outset, with Sally in his arms at the end.

Now, the more acutely you make him feel the undesirability of that first state, the deeper you make his character and his ability to feel such things, the sharper plot you can develop on his problem.

Throw in that contrast of situation, too: she's rich, polished, maybe a snob. He's very democratic, very poor and ruggedly uncouth. By the very nature of the two people, then, and also by the extreme contrast of situations, you create a greater contrast in the state your hero is in to the one he wishes to enter. And so much easier runs your plotting. So much better, too.

Carry your contrast on into the events of the story, into the plot steps. Stop and recall that a few times before other writers have had lovers kissing in the moonlight. Be different, Mr. Giftedpen. Contrast the usual with what you write. Instead of letting them kiss in the beautiful moonlight, make her hunting for him in the moonlight with a gun in her hand. A few writers before you have told of the beautiful white snow on the trees: you contrast your versatility

with that and put blood on the beautiful snow. Yes, make it harder, put the blood on the snow high up on the tree.

It's the ordinary procedure for a dead man to be buried in the earth. You twist that procedure to a striking contrast, and have a dead man shove a living man into a grave. It's regular stuff to have a girl powdering her nose before a mirror, but you can contrast against this and have a man before a mirror burning his face with a cigarette so he'll never forget his failure. (A Jap in an American prisoner of war camp did just that last year.) It is common for people to whisper and talk in low voices in a library. You throw your character in interesting contrast when you have him shout in the library.

Within the story structure itself, since we've talked about plot, contrast stands you in good stead. Just employ the old device of inserting comedy for relief, if your story is powerful enough to justify it. If you're in doubt as to what I mean, maybe Shakespeare's examples in *Hamlet*, *King Lear* and a dozen other dramas are just a little better than anything I might dash off.

Within the story structure, too, you can introduce contrast even in your style. When you reach a tense moment and wish to hasten the story movement, you may want to change pace and write shorter, sharper sentences, with blunter and shorter words.

Dialogue is one of the best places to employ contrast. Make your characters pop up with the unexpected words, something which contrasts with what's just been said. June says, "That Mr. Bayard is a nice man, don't you think?" But March growls back at her, "He's a heel!" The Governor who's up for reelection informs a wife in a doubtful county, "I'm going to pardon your husband, Mrs. Tyler." Instead of kissing his hand and sobbing, the wife exclaims, "Oh, for God's sake, don't let that man out of the pen!"

Watch out that you contrast your moments of suspense. If you achieved good suspense once by having the hero dangling with one hand from a high precipice, don't go back and try for a second suspense by something similar. Make the next tense moment one of character clash, when the outcome of the story hangs by a thread—in his character. If your story won't bear too much action, save for the climax the suspense that depends upon action and character change. Be ready for the contrast by the use of other devices for suspense, before the climax is reached.

The same goes for emotional appeal. If you use successfully a baby's sweater for making the women's throats go tight, don't try a baby's little shoe later on. Contrast against the one emotional appeal already used, by making the next one entirely different. Don't use the baby at all, but better her mother's intense longing, say, for some particular thing she's wanted all her life and now is losing just when it seemed within reach.

Even in word choice you have opportunities for contrast. One word creates a certain feeling, a mood, an effect. Another word, maybe even a synonym for the first or anyway a kindred word, in your particular story may create an opposite trend of thought or mood. For example, "Aaron Burr met Alexander Hamilton in a duel, and came out the victor." Contrast the effect with, "The infamous Burr murdered Hamilton in a duel." Practically the same general thing is told, that Burr killed Hamilton in a duel, but the choice of words puts a great contrast into the effects achieved. Make use of skilful word choice to throw your characters into more advantageous contrast, keener conflict.

If you want figures of speech for the introduction

of contrast, employ interrogation, paradox, antithesis, epigram.

Look for contrasts in life. Carry them right over to your story, always with full liberty to make over, add to, subtract from what actually happened. Haven't you heard it said or said yourself, "Well, who'd ever thought yesterday that we'd be here today?" Or something like that. Contrast. Different from what's gone before or what is expected.

Look for contrast not only between different types of people, but contrast within the same group. Several years ago a Spanish-American maid in our home became very sick. She was suffering intensely. This girl had a baby, was divorced. It appeared then, and time proved it true, that her romance was behind her, and her good health gone forever. We had to get a second maid for the work and to help wait on the sick one. This second maid, sixteen and of the same blood, did her work, waited on maid number one. But every moment she could get free she was reading confession magazines. I saw her a number of times put the magazine down, go do something for the suffering girl, then promptly flop down and get back to her story such as the confessions were printing a dozen years ago.

See it? Contrast. One girl had had her romance, love, marriage. From here on out you knew from all the circumstances that life was going to be pretty drab for her. The other, practically oblivious of the suffering of the first, was dreaming of her hot love affairs, of the temptations she hoped would come to her—if not overcome her.

Contrast. Contrast.

It's all around you in life. It's yours for the creation if what you see doesn't fit.

Look for it, make it. Knowingly set one kind of person or thing against a different kind or thing. Make one, by contrast, bring out the strength or weakness of the other. After you have virtuous Alice well delineated in your mind or on paper, deliberately and with Alice aforethought go back into the inner recesses of your head and bring out a Mary Magdalene. Keep hunting constantly, from first line to last in your story, for opportunities to add more contrast. See that every page carries contrast—one, two, five or more contrasts. It'll save many a story from drabness.

□ □ □

Music Trades, 113 W. 57th St., New York, under the editorship of Emil Raymond, is now paying good rates on acceptance.

PREFACE

By S. H. DEWHURST

To be a writer you've got to know
What makes Life tick, what makes it glow.
You've got to learn the workings of Fate
To be able to manipulate
Your characters with the understanding
High-paying editors keep demanding;
You've got to *feel* what pathos means
To put into words those heartbreak scenes . . .
And that's the rub in this occupation,
That's the hitch to the situation—
You must know the worst, and pass the test,
Before you can really give your best.

AN AUTHOR'S RIGHT TO USE HIS NAME

. . . By ROGER SHERMAN HOAR

Has an author the legal right to sell stories under his own name? "Of course he has!" you will say. But wait a minute while we postulate a case.

Suppose that there is an author named Stephan Q. Stevens, one of the world's best known writers of lumberjack stories, both for magazine and book publication. A second Stephan Q. Stevens happens to write a series of factual articles for *The Driller* on oil-well drilling, which is the business in which he is employed. These articles make such a hit and display such literary ability, that Stevens No. 2 decides to try his hand at fiction, and by a remarkable coincidence picks lumberjack stories as his field, and submits his manuscripts to the same markets in which Stevens No. 1 is established.

It should be obvious that, to the extent that Stevens No. 2 makes sales, he has not only traded upon the entree of Stevens No. 1, but also has pre-empted part of the market available to No. 1; and that, to the extent that he fails to make sales, he has damaged the reputation of No. 1.

What can Stevens No. 1 do about it? And— even more important—what *ought* Stevens No. 1 do about it?

As to the law, I condense and paraphrase as follows from the article on "Trade-marks, Trade-names, and Unfair Competition," at pages 429 to 432 of Volume 63 of *Corpus Juris*, the leading law encyclopedia from which I have quoted frequently in earlier articles:

"A personal name is not the subject of exclusive appropriation. In the absence of fraud, everyone has the right to use his own name in his own business. The incidental inconvenience or loss thereby occasioned to others is not ordinarily a matter of legal redress.

"However, the right to use one's own name in one's own business is subject to the general rules with regard to unfair competition. Personal names must be used truthfully and in good faith, or their use will be enjoined. A man will not be permitted to use his own name as a means of pirating upon the good will and reputation of a rival by passing off his own goods as the goods of the rival who gave the name its reputation and value. No one will be permitted to use even his own name with the fraudulent intention of appropriating the good will of a business established and built up by another person of the same name. Although the use of one's own name cannot be absolutely enjoined, nevertheless certain uses of it may be regulated by injunction. No person will be allowed to use even his own name in such a manner as to inflict an unnecessary injury upon another."

Many cited court cases bear out the above statements of law.

Note the word "unnecessary" in the last sentence of the above quotation. Stevens No. 2 has a perfect right to enter the lumberjack field. He has the right to capitalize on the success of his series of articles on well-drilling. But he has no right whatever to capitalize on the hard-won reputation of Stevens No. 1.

The use of his own name is not only unfair—it is unnecessary. For he can combine fairness with good salesmanship by bringing himself emphatically to the attention of editors, by submitting his fiction manuscripts with a form letter, which first mentions his well-drilling articles, and then states that the enthusiastic reception accorded to them has led him to try fiction, that his experience in well-drilling in the northwoods has particularly acquainted him with lumberjacks and lumberjack yarns, and that through a desire not to be confused with the Stephan Q. Stevens already established in this field, he has adopted the pen-name of "Steven Quincy."

Incidentally, it is a fact that about 50% of the best known names in pulp fiction today are pen-names. I am more proud of "Ralph Milne Farley" than of "Roger Sherman Hoar," and probably more persons know of me as the former than as the latter. Furthermore, a pen-name has the advantage that it can be more readily registered as a trade-mark than a real name; see my article on that subject in *The Author & Journalist* for August, 1941.

If considerations of fair play and good salesmanship are not sufficient to induce Stevens No. 2 to take this course, let him consider the dilemma in which the continued use of his own name will place him. He has not yet established any name in the fiction market. He is either confident that he *can* carve out a reputation for himself independent of Stevens No. 1, or he does *not* have this confidence in his own abilities. If he *has* this confidence, he has nothing to lose by adopting a pen-name at the outset. If he does *not* have this confidence, then his use of his own name is admittedly piratical.

So I suggest to Stevens No. 1 that, before contemplating legal proceedings, he write No. 2 a gentlemanly letter, without rancor, setting forth the above considerations, and requesting that No. 2 avoid confusion by adopting a pen-name.

If this fails, then I suggest that No. 1 circularize all publishers in his field with a brief explanation of the situation, still without rancor, merely stating that this is for their information inasmuch as several of their number have written him complimenting him on what they erroneously assume to be *his* oil-well articles. He might suggest that, if they buy any stories from No. 2, it would be well to print them under a pen-name.

If this fails, then threaten a lawsuit; and finally, if necessary, make good this threat. The correspondence with No. 2 under my first suggestion above, will be invaluable in any resulting suit as establishing the bad faith of No. 2.

The chances are that No. 2 is a gentleman, and that accordingly the suggested letter to him will be all that will be necessary.



Teen Talk, Suite 301, Medico-Dental Bldg., 1396 St. Catherine St. W., Montreal, Que., Canada, a quarterly, pays 1 cent a word on publication for fiction, art, drama, music, biography, etc., for teen-age girls.

MAKE THE SETTING SERVE YOU

. . . By NORMAN A. FOX

HE is a fellow comparatively new to this writing business, for, whereas I have been showing 'em to the magazines for well over ten years, he has blossomed forth only within the last couple of years, but he has come a high, handsome way in that short time. He specializes in Westerns, and you'll find his name on the covers of all the better pulps in that broad field, and you'll find him quite frequently in *Short Stories*, too, and in *Adventure*, and not so long ago he had a slickish number in *The Family Circle*. He has taken to writing to me, and in our letters we say things about each other's published stories—blunt, honest things—and that is as it should be. Now he has made a request.

It came about because he had read a certain yarn of mine in *Western Story*, and he said, among other things: ". . . You have an enviable descriptive touch. If you don't mind probing your own psychology, tell me how you go about working in background. I find myself inclined to skip it. I get interested in the action sequences, and, unless I stop and remind myself that the action has to have some kind of physical theater, I wind up with the action seeming to take place in a vacuum. . . ."

Probe my own psychology? It was a sizeable order. When I'd sold my twentieth story, I knew all there was to know about writing, and I was willing to expostulate by the hour. Now that my two hundredth story check has been cashed and spent, I stand in awed astonishment at my own ignorance. And there are so many things that one tends to do subconsciously in a certain manner because instinct and practice have taught him that these are reasonably correct. The handling of setting is one of these.

Why a setting in the first place? The ancient Greek actors performed upon a bare platform, leaving it to the imagination of the spectators to supply a tree where one was required. But audiences are legitimately lazy, and so are readers. Having paid their money for the products of our pens, they have the right to expect us to do the work of providing our stories with the proper background. And the setting is necessary because it is part and parcel of the yarn, whether supplied by the writer, or imagined by the reader.

Pick up a story. Here's the beginning of "Death-Song for Blizzard Outcasts" in *Ace-High*:

"The storm whipping down over the Graybacks created a hollow moan in the mouth of the cave. The one man in the cave listened attentively. His hollow eyes were lustrous as the dying fire cast its last glowing flames. To him it was a storm without end. The whole world was a storm, vicious and without mercy."

Is the setting established? You bet your boot ration stamp it is! As though it were the opening of a movie, you see the cave and the dying fire and the hollow-eyed man, and you hear the storm moaning down over the Graybacks, and you shiver a little as you settle down more comfortably in your chair. But that's not all. The author has drawn a parallel between the storm in the mountains and the storm in the man's soul. Consequently you are interested in this man. You want to know about that inner storm, and you want

to know why he is shivering in a cave, and what comes of it all.

And here we have a worth-while principle to remember in establishing settings: the adroit author not only merely presents his setting, but *he makes it serve him* by furthering his story. With a few deft strokes he paints his picture, but he does more than sketch in his stage trappings, he makes them work for him by establishing the mood of the story and by arousing the reader's curiosity. The example just given is by no means a literary gem, as its author would be quick to admit. There is too much repetition of words and phrases—"hollow moan"—"hollow eyes"—"mouth of the cave"—"man in the cave." But it is an honest and capable opening just the same, for it not only presents a picture, but it makes a promise as well. You can be sure that the story which follows will not be one of warmth and laughter, for the grim setting portends a grim tale.

But that, my writing friend will say, is how a story is begun, and he will want to know how a setting is maintained throughout a yarn. For once a reader has grasped a setting and gotten into the story, he will want to follow the action without being sidetracked by lengthy descriptions, no matter how artistically done. In the days when Zane Grey was writing his first novels, it was permissible, apparently, for an author to stop his story dead still when he went into a few thousand words of ecstasy over the beauty of a desert sunset. But not in this streamlined age. The reader must be constantly reminded of the stage trappings, but any further description must be woven in neatly so as not to slow the action.

How? Ask instead how one is aware of setting in the first place. Recently I left this stuffy, heat-blanketed city to sojourn in Glacier National Park for a few days. I needed no map to tell me that I'd changed localities. My eyes, sweeping a vastly different panorama, gave me the truth, and my other senses served me as well. To my nose came the scent of pine trees, an odor in no ways like the aroma exuded by automobile exhaust pipes on a crowded avenue. In my ears was the soft sighing of the wind in lofty branches, the clamor of mountain streams, the lumbering of a bear through the underbrush. The feel of a rocky trail beneath my feet was unlike the hard smoothness of city concrete. And my fifth sense, taste, perhaps served me, too, for food cooked over a camp stove after a day of pursuing the elusive fish found a more receptive palate than it is my lot to possess in the city.

Thus do the senses communicate the setting to the individual, and thus may the writer, through the reactions of his characters, keep his reader constantly aware of the whereabouts of the action. Consider a few examples picked at random:

"As black a night as Lee Foster ever had known mantled the twisting stage road through central western Oregon." That's from "Six-Gun Schedule for Frisco" in *Western Story*. Can you see that blackness blanketing the road? "The nine passengers within the Silver Wheels coach tried their best to sleep it out,

but the four outsiders bouncing behind the whip stirred uneasily and penetrated the road rumble with nervous talk." In this you can *feel* the bounce of the hard seating atop the coach, and *hear* the nervous talk which is partially lost in the rumble of rough riding. The characters might also have *smelled* the dust stirred by six horses, or *tasted* it upon their lips.

No, it is not necessary to slow up your yarn in order to get in those little bits that give the reader a sense of locality and of the conditions that surround the characters. A word here or there does the trick. And in no other type of story is the setting so important as in the Western story. Once its popularity came from the West being the great unknown, a vast part of America that was alien to most Americans—and therefore fascinating. Today, with thousands of men being discharged from the armed forces, men who have known the camps and bases of Texas, California, Montana, Utah, and all the other states on the sunset side of the Mississippi, the West has become less strange. But no less fascinating.

Those men will still read Western stories—but with a more discriminating eye. They will have seen those colorful sunsets, and the draws filling with purple shadows, and they will have felt the slipperiness

of pine needles beneath their boots, and smelled the tang of sagebrush, and they will look for these things in the fiction they buy. Setting will continue to be important, for tomorrow's reader will have trod the stage you picture for him.

And so, to sum it up, there are these things to remember about setting: It must be made to serve the writer by establishing the mood of his story as well as the locality, and it may be interlarded through the story by remembering the five senses. Or, if you will, consider your yarn as a moving picture and project it upon the screen of your mind as it unfolds, remembering always that the reader can see, feel, hear, touch, and taste only such things as you place there for him. And don't forget that discharged G.I. from New Jersey, who learned, among other things, that a coulee is a coulee in the northwest whereas the same kind of gash in the ground is an arroyo in the southwest. He's got his eye on you.

Oh, yes—one more thing. The examples I've used to make my point. They are all from stories by Giff Cheshire, the friend who wrote and asked how I worked in background as he feared that his own stories seemed to take place in a vacuum. Go and search thyself, feller. The answer is within you.

THE SONG RACKET

Poets, Beware!

. . . By WILLIAM W. PRATT

The land is overladen with budding rhymesters, good, bad and indifferent. The land is also well stocked with racketeers whose main object in life is to part these poets from their good American dollars. And they are doing it, every day in the week.

The poet is dreaming of making big money. He has heard of the fame and fortune connected with popular songs. He hears the current hits sung, and he is convinced (and rightly so) that he could produce lyrics of a much higher quality. He then muses over the song-writing advertisements that some of the careless publishers permit to invade their magazines. Out go the dollars, and back come the lyrics all beautifully set to music. That, dear reader, is the end of the story.

Let it be stated right here and now that the song game is practically a closed market to beginners. The publishers, who are principally in New York and Hollywood, favor a few writers whose songs they publish and plug. An outsider without connections in the business may as well go and knock his head against solid rock. A song isn't just set to music, published with a fancy title cover in four colors, and sold over the counters of the five and dimes. A song is ball-hoed and plugged and talked about until everyone connected with it is sick of the title.

Songs are often shelved for years before being brought out and boot-ted. Each publisher has men on his staff who haunt orchestra leaders, wining and dining them, until they agree to give a particular number a break. Vocalists are begged to sing them. Records are made, both instrumental and vocal, and pushed under orchestra men's noses at every opportunity. Some of the top band men and vocalists sometimes agree to plug a song provided he or she is given, say, a third of the proceeds. So what hope

is there for Minnie Gloots who paid five bucks to have her simple little ditty set to music?

The racketeers who handled Minnie's song knew it was hopeless, yet they were within the law when they told her it was something splendid. They were within the law because no one can prove that they thought otherwise. They are also within the law if they persuade Minnie to send more of her dollars for a fine recording of her masterpiece with piano and violin accompaniment. They do what they promise, but they *don't* promise to sell the song. There are possibly some honest men in this business—exceptions to the rule—but they are in a small minority.

I am personally acquainted with a man who ran such an office on Broadway in New York. This man had a prison record, and because he feared he might be investigated at any moment, he was honest with the writers who submitted their songs. Ninety-nine out of a hundred of these submissions were so badly written that they were childish. If the writers had any talent at all, this man would rewrite their lyrics and set them to music. He also offered the much advertised record service, and all he had to do in case such an order came in was to visit across the hall and sing into another firm's recording machine. He, in the past, had written songs for Broadway musicals. Though he was extremely talented he knew it was useless to submit his own work for publication. Lyrics came to him from the plains of Canada and from the mountains of Kentucky. The accompanying letters, which he frequently permitted me to read, were pathetically illiterate. Other firms would have done well on the dollars he felt obligated to return. In time he gave it up as a hopeless idea.

A musician once came to me with a three-act farce which he planned to produce. He wished to include

accidental music and he asked me to write lyrics to fit stated parts of the script. He had me all pepped up over the undertaking until the intended backers decided against putting money in the show. Hearing the production was off I asked the musician why he didn't submit the songs to a publisher. He scoffed at the idea, saying the only way to put a song over was to have it sung in a show. This happened ten years ago and so far as I know the manuscripts are still in his trunk.

More recently I met a musician who had spent many years arranging music for top bands. Together we produced a number of songs, all of which I am sure are above average at least in melody. This fellow knew publishers, vocalists, and band leaders, yet in two years he was unable to place a single number. Fred Waring and other band men told us they would gladly play the songs if we first got them published, and the publishers said they would handle them if we first got them plugged by name bands. Considering such antics as this, what hope is there for Minnie Gloots?

Of course there is big money in the popular song game. The only drawback is that you can't get your mitts on it. But at this very moment I am working on lyrics for a musician whom I have never seen. There is always the hope that somebody will know somebody's uncle, and that *this* contact is going to bring the break you have been hoping for.

Not all poetic racketeering is connected with the song business, however. Poets should also beware of the anthology racket publishers. They are forever bubbling up with nifty advertisements that tell how you may win a prize award by submitting verse for poetry broadcasts and the like. An anthology, complete with biographical sketches, will be compiled for radio program makers. Five hundred stations are



"And then, Your Honor, after holding my manuscript six months, this low-lout editor returned it in **THIS** condition!" (The verdict was "Not Guilty").

anxiously waiting to receive this book, etc. This probably means ten dollars out of the pocket of every writer who bites.

Write your verse and try to sell it in the legitimate way. Unless you are invited to write the lyrics for a movie or for a stage production, or unless you have a pal who will vocalize it on the air, your chances in the song game are very slim indeed. The racketeers are getting by because the woods are full of suckers. Why should you be one of them?

THE STUDENT WRITER

CONDUCTED BY WILLARD E. HAWKINS

LXXVII—CRIME FICTION FORMULAS

(6) Crime Adventure

A considerable portion of the yarns found in action detective magazines are not detective stories at all; they are more aptly designated by the term Crime Adventure. The formula may be briefly outlined as follows:

The protagonist unwittingly steps into a situation involving desperate criminals. After a series of escapades, he extricates himself and others who may be involved with him, and the criminals are adequately punished.

This formula involves no hard-and-fast rules or narrow limitations. It allows wide latitude for romance, mystery, action, and thrills. The hero need not be—and, in fact, usually is not—a detective. Any situation will do, provided it involves crime or criminals. The idea of an ordinary person being suddenly whirled into the maelstrom of adventure appeals to the imagination. The reader is made to feel: "Why, this sort of thing might happen to anyone—even to me."

A man standing on a street corner becomes the recipient of wild adventure when a brief-case is unexpectedly thrust into his hands. A maid casually

opening a hotel room door witnesses a transaction between criminals which marks her as a person to be watched, silenced, lured into a trap, or what-not. Returning home from a vacation trip, a staid businessman discovers that he is being hunted as an arch criminal. An absent-minded professor picks up the wrong hat in a restaurant; the hat carries insignia identifying its wearer as a member of a secret criminal organization and whirls the professor into a bewildering maze of intrigue.

It is easy—as a matter of fact, it may be a lot of fun—to think up such predicaments. And from that point, any writer with a reasonably active imagination can go on, accounting logically for the predicament, working out motives, new complications, surprises, and a final denouement—with never a dull moment.

Sometimes there are deductive features; for after the victim has become involved in the crime intrigue, he has to figure out what it is all about, and get at the bottom of things. He often finds himself "framed" for a crime, and thus becomes a suspect hero. However, in the true Crime Adventure story, these phases are secondary. Primarily, the yarn is about a guy who stumbles into adventure unawares.

Some examples from the all-fiction detective magazines follow:

BUTCH'S BARGAIN BASEMENT BABY. (C. S. Montanye in Phantom Detective, April, 1944.)

"Butch" Berger, returning marine, is standing in a department store when a baby is thrust into his arms. His buddy, Sergeant Quillan, discovers a paper pinned to the baby's blanket, which so excites him that he hurries off with it. Before the bewildered Butch can turn the baby over to store authorities, its supposed mother reappears, takes it from his arms, and leaves, via taxi. Convinced that something is wrong, Butch follows. The baby is deposited on a doorstep, but the people living at that address deny knowledge of it. With the baby in his arms, Butch is arrested as a kidnaper, but finally convinces the police that he is an innocent victim. That evening, with a girl he has met during the adventure, he is forced into a taxi by two gunmen, taken to a hideout, and grilled for information concerning the paper which was attached to the baby's blanket. Butch fights his way to freedom—is rescuing the girl—when Sergeant Quillan arrives with F.B.I. agents. They round up a nest of Nazi spies, who had used the stolen baby to pass the paper—containing important war information—on to confederates, the plan miscarrying when Quillan noticed the paper.

Causing an innocent bystander to come into possession of some paper or bit of information which is

of vital importance to the criminals, is a familiar device for swinging the recipient into the stream of crime adventure.

KILL-O'-THE-WISP. (Robert Turner in Crack Detective, March, 1944.)

Matt Heenan returns from long absence in Alaska, expecting his wife, Fay, to meet him at the station. Instead, he is met by a shifty-eyed boy, who claims Fay sent him in her stead. When Matt becomes suspicious, the boy threatens him with a gun. Matt disarms him, but the boy escapes. Arriving at his apartment, Matt finds it occupied by others—recognizes them as the Maitland brothers, notorious criminals, who are wanted for a pay-roll robbery and murder. Before he can force them to divulge what they have done with his wife, they knock him unconscious. He recovers to find himself in the apartment with a murdered man and woman—the latter apparently is Fay. He is accused of the murders. Realizing that he has been framed, he escapes the police and starts out to unravel the mystery. After several escapades and hair-breadth escapes, he eventually aids the police in rounding up the Maitlands. His wife is discovered alive, tied up in a shack back of the apartment.

The device of having a person long absent from home return to find that he has stepped into unexpected intrigue is frequently used. Following is another example:

THE DEATH PAROLE. (David X. Mannors in Detective Tales, March, 1944.)

Will Blore, returning to his New York home after serving a prison sentence for a jewel robbery of which he was innocent, is met by Edna, his scrapegrace brother's widow, with whom he is in love. Crossett and Monk, the jewel robbers, witness his return. They await their opportunity, force Will into a car, drive him to their hideout. Will asks permission to call his wife before they murder him. Says he will tell her he is killing himself. They allow him to do this, but catch him in the act of jamming a toothpick under the rocker arm of the phone and a fight ensues. Will is beaten, but manages to get hold of a can of pepper. Rolling a cigarette, he substitutes pepper for tobacco—suddenly blows pepper into their eyes. Another fight ensues, in which Will gets the worst of it, just as police break in. Instead of dialing his supposed wife's number, he had called his parole officer, and the latter had been quick-witted enough to trace the call, send police to the address. They capture Crossett and Monk, the real jewel thieves, which means that Blore will be exonerated.

Another returning convict story is found in:

FALL GUY. (Robert C. Blackmon in Crack Detective, March, 1944.)

Joe Raleigh, returning home after serving an unjust sentence, is given a lift toward his destination by Sam Martin. Stopping to look at one of his tires, Martin is struck by a speeding car. Joe takes after the hit-and-runners, becomes involved in a chase for bandits who have escaped after a pay-roll robbery. Finds himself in a jam with the police for he is riding in a car not his own, having left the driver injured by the roadside. But the robbers are caught, and in dying, one of them confesses that Joe was framed for a robbery they committed, thus clearing his name.

Another method of getting a character into the swing of unexpected adventure is found in:

FRONT PAGE GUY. (Arthur Mann in Crack Detective, May, 1944.)

Spot Murdock, Chicago newspaper reporter, wakes up in a St. Louis hotel as a result of having been shipped there by thugs while unconscious from a knockout potion. Imagining that he must have been sent to St. Louis on a news assignment which escaped his memory as a result of too much liquor, he sets about trying to find a story big enough to justify sending a reporter to another city. Alert for tips, he stumbles onto a narcotic smuggling racket and enables the F.B.I. to capture a big smuggling gang.

Further examples of this large category in the crime-fiction field will be given next month.

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THE AUTHOR & JOURNALIST'S

HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

SEPTEMBER, 1945

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith. "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

A—GENERAL LIST

STANDARD PERIODICALS

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest; short modern verse. Rev. John La Farge, S.J. \$25 per 1700 word article (about 1½c), Acc.

American Hebrew, The, 48 W. 48th St., New York. (W-15) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500. Florence Lindemann. 1½c up, shortly after Pub.

American Legion Magazine, 1 Park Ave., New York. (M) Short stories and articles, 1500-1800, with appeal to men. Alexander Gardiner. Acc., no set rate. (Query.)

American Magazine, The, (Crowell) 250 Park Ave., New York 17. (M-25) Short stories 3000-4500; short shorts 1000-1500; stories, 750; vignettes, 500; novels, 25,000. Articles usually arranged for. Sumner Blossom; John K. McCaffery, Fiction Ed. First class rates, Acc.

American Mercury, The, 570 Lexington Ave., New York 22. (M-25) Political, foreign affairs, art, medicine, science, music, etc., articles and essays, short stories, up to 3000; verse. Lawrence E. Spivak. 3c up, Acc.

American Scholar, The, S. E. 44th St., New York. (Q-65) Articles, 3000-5000; verse. Hiram Haydn. \$5, printed page, maximum \$50, verse, \$15-\$20, Acc.

American Swedish Monthly, The, 45 Rockefeller Plaza, New York 20. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of Americans of Swedish stock who are prominent in the war effort. 1000-2000. Victor O. Freilburg. 2c, photos \$3, Acc.

Arcadian Life, P. O. Box 233, Cape Girardeau, Mo. (Q-25; \$1 yr.) Official organ American Folkways Assn. Ozark folk lore material. Garland Brickey. Ed.-Pub. Verse, prizes only.

Argosy, (Popular) 205 E. 42nd St., New York 17. (M-25) Short stories of colorful, adventurous, dramatic living, to 5000, complete short novels, 20,25,000. Articles, features, verse. Cartoons. Henry Steeger, Ed.; Rogers Terrill, Mng. Ed.

Asia and the Americas, 40 E. 49th St., New York 17. (M-35) Life, developments and activities of the East and relations of the Americas, North and South, with all Asiatic countries. 800-3400. Richard J. Walsh. \$15 a printed page, Acc.

Atlantic Monthly, 8 Arlington St., Boston 16. (M-40) Essays, human-interest articles, sketches, short stories, verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates, Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

Belgium, 247 Park Ave., New York 17. (M-50) Articles on Belgian personalities, customs, art, etc., throughout the world; also material on the Belgian Congo, 1000-2000. Rene Hilaire. \$15-\$25 per article, Pub. Query before submission.

Best Story Magazine, 1745 Broadway, New York. Smooth stories of family appeal by new authors, to 5000. E. Rosston. \$25, Acc., first serial rights.

California Highway Patrolman, The, Box 551, Sacramento, Calif. (M) Satire articles; school or city satire drives; 500-2500. W. Howard Jackson. 1c, Acc.

Canadian Forum, The, 28 Wellington St. W., Toronto, Can. (M-25) Short stories to 1500 words reflecting current Canadian social scene; articles and essays, \$80. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story, Pub.; poems and articles paid in subscriptions.

Canadian Geographical Journal, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1500-3000. Gordon M. Dallyn. 1c up, Pub.

Chicaguer, 40 N. La Salle St., Chicago. (M-25) Humorous, satirical articles, 500-1500; humorous, satirical verse, 10 lines; funny, satirical, topical cartoons. Harry V. Green. 1c up, verse, 20c a line, Acc. Special deal on cartoons.

Chicago Jewish Forum, 176 W. Adams St., Chicago. (Q) Articles, short stories and poetry, Jewish subjects and minority problems only. Benjamin Weintraub. ½c, Acc.

Christian Century, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.

Christian Science Monitor, 1 Norway St., Roston 15. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems. Acc., or Pub.

Collier's (Crowell), 250 Park Ave., New York 17. (W-10) Short stories, 1250 up; serials up to 64,000; novels and articles on popular questions of the day 3500; fillers; cartoons; verse only rarely. Allen Marple, fiction editor. First class rates, Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays; verse. John Donahue. 1c to 3c, Acc.

Common Ground, 222 4th Ave., New York 3. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk materials in America, 1500-3000. Margaret Anderson, Ed. ½ to 2c, Pub.

Common Sense, 10 E. 49th St., New York 17. (M-25) Interpretative articles of social and political events, 2500; serious poems; humorous quotes from American press, \$1 an item. Varian Fry. 2c, verse, \$10, Pub.

Commonweal, The, 386 4th Ave., New York 16. (W-10) Independent Catholic review. Timely articles on literature, arts, public affairs, up to 2500; verse up to 16 lines. Philip Burnham, Edw. Skillin, Jr. ½c, verse 40c line, Pub.

Coronet, (Esquire, Inc.) 919 N. Michigan Ave., Chicago 11. (M-25) Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos. Harris Shevelson. \$300 per story or article. Fillers, 400 words or less, 10c, Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York 19. (M-35) Outstanding short stories 5000-7000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-4000. Frances Whiting. First-class rates, Acc.

Cue Magazine, 6 E. 39th St., New York. Entirely staff-written. Buys no outside contributions. Jesse Zunsner, Ex. Ed.

Current History, 135 S. 2nd St., Philadelphia. (M-25) Historical news of battle fronts, world affairs, diplomacy, strategy; important U. S. events; important war documents. D. G. Redmond. 1c, Pub.

Desert Magazine, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest on travel, nature, mining, archaeology, exploration, personalities, Indians. (Overstocked with poetry.) Randal Henderson. 1c and up, prose. Photos \$1 to \$3, Acc.

Digest and Review, 683 Broadway, New York. (M-25) Second serial rights on articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest. W. M. Clayton. 1c, avg.

Elks Magazine, 50 E. 42nd St., New York 17. (M-20) War articles, 5000; cartoons. All material must touch on war or post-war world. Colts Phillips. \$100 to \$500, Acc.

Esquire (Esquire-Coronet), 919 N. Michigan Ave., Chicago 11. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. (No feminine by-lines.) Arnold Gingrich. Usually \$100 up for story or article. Acc.

Everybody's Digest, (W. J. Smith Pub. Corp.) 420 Lexington Ave., New York 17. (4 yearly-15) World events, politics, general

news and commentary on world events, humor, etc., 60% digest, 40% new material. Wm. H. Kotoed, Edit. Dir.; Madalynne Reuter, Mng. Ed., to whom queries should be addressed.

Extension (The National Catholic Monthly) 360 N. Michigan Ave., Chicago 10. (M-30) Short stories, 1000-5000; romance, adventure, detective, humorous; six installment serials, 5000; short-shorts; short articles; cartoons. Eileen O'Hayer, Min. of \$100 on short stories and articles, of \$75 on short-shorts, which are especially wanted. Acc.

Facts, 75 West St., New York 6. (Bi-M-25) Factual articles on historical, scientific, political, military, social, psychological, and literary subjects with current application, 2000-3000; fillers, to 500. Henry Walsh Lee, 3c, top of \$100, Pub.

Far East, The, St. Columban's, Perryville, Md. (M-10) Catholic mission features largely staff-prepared; buys short (1500-1800) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; an occasional non-political cartoon; a little good poetry. Stories, 2c up, Acc.; articles and photos, proportionately; poetry, 10c a line. (Send 10c to St. Columban's, Neb., for sample copy.)

Foreign Service (V.F.W.), Broadway at 34th, Kansas City, Mo. Factual military service stories; articles on subjects pertinent to interests of both discharged veterans and men in service, 1000-2000. Barney Yanosky. Good rates, Acc.

Fortune, 350 5th Ave., New York 1. (M-S1) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Wm. D. Geer, Publisher.

Freedom, 1375 Oak Knoll Ave., Pasadena 5, Calif. (Q-25) Feature articles and scientific contributions on freedom, condensed and factual, 1000-2500; some verse, 100-250. Tryns Hopkins, 4c, Pub.

Future, 407 S. Dearborn St., Chicago 5. (M-25) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations; cartoons. Joseph M. Grotfils. Pub.

Ghost Town News, 112 W. 9th St., Los Angeles. Bi-M 10) Authentic tales of the old West; brief biographical sketches of old Westerners, 1000-1100, with one or two photos. Nicholas Field Wilson. 1/2c, Pub.

G. I. Joe (Volitant Pub. Co.), 103 Park Ave., New York 17. Articles, stories, with serviceman angle, to 2000; fillers; photos; cartoons. 2c; cartoons, \$10; acc. Photos, \$5, Pub.

Gourmet, Penthouse, Plaza Hotel, New York 19. (M-25) Anecdotal and informative articles to 2000, verse, cartoons, connected with gourmet eating and living, slanted to male readers. Rates vary. Earle R. MacAusland.

Grit, Williamsport 3, Pa. (W-7) Clean short stories, adventure, mystery, love, Western, etc., 1000-3500; serials. Odd, strange pictures, brief text; household articles; short illustrated articles for women's and children's pages. Howard R. Davis. \$5 to \$8 per short story, articles \$2 to \$3, photos \$2, Acc.

Harper's Magazine, 49 E. 33rd St., New York 16. (M-40) Timely articles for intelligent readers; short stories; essays; fillers; verse. Frederick Lewis Allen. Acc.

Inter-American, 1625 Connecticut, Washington, D.C. (M-25) Features, articles on specific current developments in Latin American countries, strong human-interest approach, but no romantic drivel, to 2000. Scott Seegers, 2 1/2c; photos, \$5, Acc. Reprint proceeds split with author. Query.

Judy's, Judy Bldg., 3323 Michigan Blvd., Chicago 16. (M-25) Current interest articles; (no rewrites of encyclopedia or textbook); short stories, 800-1600. Will Judy, 1c, Pub.

Kiwanis Magazine, The, 520 N. Michigan Ave., Chicago. (M) Articles of a public affairs nature, 1000. Harley W. Magee, Mng. Ed. 2c up, Acc.

Leatherneck, Marine Barracks, 8th and I Sts., S.E. Washington 25, D. C. (M-15) Articles by enlisted Marines only.

Liberty, 57th St., New York 19. (M-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-1500; 2 part serials; timely human interest articles; verse; fillers; cartoons. Edward Maher. First-Class rates, Acc.

MacLean's (MacLean) 481 University Ave., Toronto, Canada. (Semi-M 10) Short stories, love, romance, sea, mystery, industrial, war, adventure, outdoor, up to 5000. Illustrated articles of Canadian interest; cartoons. W. A. Irwin, Mng. Ed. 3c up, Acc.

Magazine Antiques, The, 40 E. 49th St., New York. (M-50) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Jokes; fillers; essays, news items; photos. Alice Winchester. 1 1/2c, Pub.; exclusive photos, paid for at cost.

Magazine Digest, 20 Spadina Rd., Toronto, Canada. Buys original articles and fillers. Anne Fromer, Mng. Ed. 7c, Acc.

Marine Corps Gazette, The, 1121 14th St., N. W., Washington 5, D. C. (M-30) Professional, military, and Marine Corps subjects, 1000 to 2000, illustrated. Col. John Potts, USMC. \$10 a page (1000 words), Pub.

Mayflower's Log, The, Mayflower Hotel, Washington 6, D.C. (M) Stories, verse and sophisticated articles on general subjects, 1000-2000. Frank B. Cook. Payment by article, average 1/2-2c, Acc.

Menorah Journal, The, 63 5th Ave., New York. (Q-S1) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up, Pub.

Montrealer, The, 1075 Beaver Hill, Montreal, P. Q., Canada. (M-10) Short stories to 1500. Roslyn Watkins. 1c, Pub.

Montreal Standard, The, Montreal, P. Q., Canada. (W-10) Features of Canadian interest, short stories, 1500-4000, novel-ettes, about 35,000. A. G. Gilbert. 1c-2c, Acc.

Nation, The, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics, up to 2400. Freda Kirshwey. 1 1/2c, Pub.

National Geographic Magazine, 16th and M Sts., N. W., Washington 6, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

National Jewish Monthly, The, 1013 K St., N. W., Washington, D.C. (M-15) Short stories, articles, essays, Jewish interest, 1000-3000. Edward E. Grusd. 1c to 2c, Pub.

National Police Gazette, 1560 Broadway, New York 19. Factual police stories, sports stories, to 1500; personality pieces on sports figures; short Washington items. Harold H. Roswell. 2c up, Pub.

New Masses, 104 E. 9th St., New York 3. (W-15) Progressive sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches, poems, cartoons, photos. No payment. (Communist.)

New Mexico Magazine, Santa Fe, N. M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick. \$10 to \$15 per article. Pub. Verse, no payment.

New Republic, The, 40 E. 49th St., New York. (W-15) General articles, 1500-2500, dealing with economics, sociology, national and international affairs. Bruce Hiven. 2c, Pub.

New Yorker, The, 25 W. 43rd St., New York 18. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.

Omnibook, 76 9th Ave., New York. (M-35) 25,000 word abridgements of current best-selling books. Pays up to \$3000 for abridged reprint rights. Acc. (Not interested in original material.)

Opinion, 17 E. 42nd St., New York 17. (M-25) Articles 2000-2500; short stories 2000; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c, Pub.

Opportunity, A Journal of Negro Life, 1133 Broadway, New York. (Q-25) Short stories, articles, poetry; Negro life and problems. Madeline L. Aldridge. No payment.

Our Army, 11 Park Place, New York 7. (M-30) Stimulating controversial military articles; short service stories 1000 to 1200; jokes; cartoons; regular army background. Carl Gardner. Payment based on piece, not number of words, Pub.

Our Dumb Animals, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, up to 500; verse up to 16 lines; cartoons; photos. W. A. Swallow. 1/2c, poems \$1 up, Acc.

Our Navy, 1 Hanson Pl., Brooklyn, N. Y. (2M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; cartoons; photos. Bruce Baylor. 1/2c, Pub. No Payment for verse.

Pacific Frontier and the Philippines, 457 Rodena Ave., Los Angeles 22. Feature articles on social, economic and political issues as well as short stories depicting the problems and cultural potentialities of the people of the Pacific basin. Simoen Doria Arroyo. Payment only in free copies at present.

Pageant, (Hillman Periodicals) 1476 Broadway, New York 18. (M-25) Pocket-size magazine using only original material, articles, photographic features and color layouts. Articles on any subject of interest to a mass circulation periodical, to 3000. Many short fillers. Cartoons. Vernon Pope.

Pan American, The (Famous Features Syndicate), 1150 6th Ave., New York 19. (\$7.50 yr., incl. Post. Near Book.) Articles on Latin America, business and industrial subjects preferred. Fillers about Latin America; exceptional photos. \$15 up, Pub.

Pathfinder, 1323 M St., N. W., Washington 5, D.C. (W-5) Human interest and local history for "Americana," "Woman's World," "Pathfinders," and "Education" departments, 100-350. Robert West Howard. 5c a word for edited material, within 1 week of Acc.

Practical Knowledge Monthly, 321 S. Wabash Ave., Chicago 4. (M-10) Practical applied psychology, popular mechanics, self-help, vocational articles, 1000. V. Peter Ferrara. Approx. 2c, photos, \$2-\$3, Acc.

Progress Guide, Glen Elynn, Ill. (M-25) Pocket-size magazine using articles in social, economic and scientific fields with popular slant, to 1800; fillers. John J. Miller, B.S. 2c, Acc. (Not in market at present.)

Railroad Magazine, (Popular) 205 E. 42nd St., New York 17. (M-25) Technically accurate railroad material. Fact articles and photo stories. Query editor beforehand stating subject and qualifications for handling. Henry B. Constock. Good rates, Acc. (Overstocked with poetry and fillers.)

Rayburn's Ozark Guide, Lonsdale, Ark. (Q-35) Short stories, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.

Reader's Digest, Pleasantville, N. Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

Read, 75 West St., New York 6. (Bi-M-25) Timely general articles to interest whole family; fillers to 1500, with exceptionally good articles to 2000. No fiction or photographs. Henry Lee. 5c, Pub.

Reader's Scope, 114 E. 32nd St., New York 16. Pocket-size magazine using reprints and original material. Open market for self-help, and anti-fascist, post-war, foreign affairs, etc., articles; profiles of interesting people, 1200-1500, with occasional article to 3000. Leverett Gleason.

Redbook (McCall) 230 Park Ave., New York 17. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Balmer. First-class rates, Acc.

Rotarian, The, 35 E. Wacker Drive, Chicago 17. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

Russian Review, The, 213 W. 23rd St., New York. Scholarly articles and essays on Russia, past or present. 3000-3500. \$25. Acc.

Saturday Evening Post, The, (Curtis) Independence Sq., Philadelphia 5. (W-10) Articles on timely topics 1000-4000; short stories 2500-5000; serials 40,000 to 60,000; lyric and humorous verse, skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates. Acc. (Reports within a week.)

Saturday Night, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell. 3/4 to 1c, photos \$2-\$3. Pub.

Saturday Review of Literature, 25 W. 45th St., New York 19. (W) Articles, essays, verse, fact-items, on literature. Norman Cousins. \$5 column (10 inches); poems, \$10; cartoons, \$10.

Sea Power, 76 9th Ave., New York. Published by Navy League of U. S. (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; also first person stories of war adventures at sea. Roger Kafka. 2c, Pub. Query.

Sr. (Volitant Pub. Co.) 103 Park Ave., New York 17. (B-M-25) Short articles to 3000, and stories of appeal to men 1000 to 4000; short-stories; fillers, 1000; cartoons, 2c. Acc.

Story, 432 4th Ave., New York. (B-M-40) Distinctive short stories, "novellas." Whit Burnett. Moderate rates, Pub.

Swank, 33 W. 42nd St., New York 18. (M) Articles and fiction, 2000; verse, cartoons, and picture stories, all with appeal to the intelligent male in the professional or businessman's class. Must be entertaining, smart, swift-moving. Charles Lam Markmann. 3c, articles; 5c, fiction; 50 cents a line, verse; \$25 a page, picture stories; \$25, quarter-page cartoon; \$35, half-page, and \$50, full page.

This Month, 247 Park Ave., New York 17. (M-25) Human interest political (national and international) articles to 1500; popular science; fillers, jokes, fact items, etc., to 500; short stories, cartoons. Ada Siegel. 4c-10c; jokes, \$5; epigrams, \$3; fillers, \$5-\$10. Acc.

This Week, 420 Lexington Ave., New York 17. (W magazine section of 2 newspapers) Romantic, mystery, adventure, humorous short stories, 1200-3300; short articles on popular science, interesting personalities, sports, news, subjects making for a better America, to 1500; interesting non-war shorts; 800-1000; fillers, cartoons, short animal material; appealing animal photos. William I. Nichols.

Times Magazine, The, Times Sq., New York 18. Articles, 1500-2500, and verse based on the news, topics relating to sports, nature, science, education, the world of fashion, and women's interest. Lester Markel. Sunday Ed. \$100-\$200 for full-size article.

Tomorrow, 11 E. 44th St., New York 17. (M-35) Quality monthly. Short-stories of unusual literary merit, 2000-4000; articles on politics, international affairs, all the arts and sciences; articles with a humorous slant. Must have a topical or "tomorrow" slant. Verse; fillers. Eileen J. Garrett. \$100 up. Acc.

Toronto Star Weekly, The, 80 King St., W., Toronto, Canada. (W-10) Feature articles, Canadian appeal, to 2500. Novels, 50,000, and serials, 18-20,000; short stories, 500-4500; love, adventure, romantic, Western, mystery, detective, sport, etc.; cartoons; photos. Jeannette F. Finch. Article Ed.; Gwen Cowley, Fict. Ed. Varying rates, Acc.

Town and Country, 572 Madison Ave., New York 22. (M-20) Satirical, topical short stories, articles, essays, on unusual subjects, not addressed to a purely feminine public. Harry A. Bull. Varying rates, Pub.

Tri-olor, 1 E. 57th St., New York 22. (M) Feature articles dealing with current problems and current scene; biographies; "profiles"; criticism; short stories (no love); novelettes; serials; photographs and verse. Bart Keith Winer. \$75 to \$200. No standard rate for verse.

True, (Country Press) 150 Broadway, New York 18. (M-25) Any factual subject of interest to men—adventure, personality, sports, hunting, fishing—to 5000. Fillers 500 up. Cartoons; cartoon ideas. Horace B. Brown. According to value, Acc.

U. S. Army Review, 300 Mine Workers Bldg., Springfield, Ill. (B-M) Personal, human-interest military features, with articles to 1500. Harry C. Ford. 1/2c up.

U. S. Navy Magazine, 512 5th Ave., New York 18. (M-25) Material largely from naval personnel; to 2000. H. C. Blackberry. 3/4c, Pub.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-5000; short stories and verse of high standard. Charlotte Kohler. Mng. Ed. Good rates, Pub.

The Wage Earner, 27 School St., Boston. (M) Exclusive stories giving sidelights of cooperation between labor and management to the benefit of all concerned; articles on planning, reconversion, and marketing. Arthur L. Meyerhoff. 1c-2c; photos, \$1.

Welcome News, 404 W. 9th St., Los Angeles. (Q-10 for duration.) Articles on travel, history, biography, 200-1500; essays on Cooperatives and social reform, 1000-1200; short stories along socialistic lines; varied verse. T. G. Mauritzen. Payment as agreed, Pub. (Overstocked.)

Westways, 2601 So. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 1500, photos of out-of-door California, natural science, history, biography. Phil Townsend Hanna. 3/4c, payment by negotiation, Acc.

Woodmen of the World, 216 Insurance Bldg., Omaha, Neb. (M-5) Short stories with appeal to male reader. Horace L. Rosenblum. \$5. Acc. or Pub.

Yale Review, Box 1729, New Haven, Conn. (Q-1) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee. Mng. Ed. Good rates, Pub.

Yank, 205 E. 42nd St., New York 17. (W-5) Military short stories, articles, photos, news items, cartoons from enlisted personnel of U. S. Army only. M/Sgt. Joseph McCarthy. No payment.

Your Life, The Popular Guide to Desirable Living, 354 4th Ave., New York 10. (M-25) Inspirational, helpful articles on living, 1200-2500; fillers. Douglas Lorton. First-class rates, Acc.

Your Mind—Psychology Digest, 103 Park Ave., New York 17. (Q-25) Material on psychological subject-matter. Dr. Thomas Garrett, Ed.; Lesley Kuhn, Mng. Ed. Up to 1c, Acc.

Your Personality, 354 4th Ave., New York 10. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

WOMEN'S AND HOME MAGAZINES

American Baby, Inc., 258 Riverside Drive, New York. (M-15) For expectant mothers and mothers of babies under one year old. Uses in every issue an article by physician. No fiction. No payment for verse. Welcomes contributions of less than 1000 words dealing with infant care. No photos. Only magazine of its kind edited by a professional registered nurse, Beulah France. 3/4c, Pub.

Better Home, The, 161 8th Ave., N., Nashville 3, Tenn. (Q-12) Short stories and feature articles of interest to home and family groups. Christian viewpoint, 750-1800; short poems of lyric quality, human interest, and beauty; occasional photos. Howard M. Reaves. 1/2c average, Acc.

Brides Magazine, 527 5th Ave., New York 17. (Q) Articles, 100-1500, covering fashions, recipes, home decoration, etc., of interest to brides. Marian E. Murtfield. Varying rates, Acc.

Business Girl, Business Girl Publishing Co., Dallas, Texas. (M-25) Success stories of business girls, with photos of girls written up, 1000-1500. Cartoons. Betty Oliver. 1c, Pub.

Canadian Home Journal, 73 Richmond St., W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

Charm Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Articles to 3000 of interest to the business girl. No particular slant; verse. Cartoons. Mrs. Frances Harrington. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 3000. Mary-Etta MacPherson. Mng. Ed. 1c up, Acc.

Everywoman's Magazine, (Coast-to-Coast Pub. Co.) 1790 Broadway, New York. (M-5) Love and domestic stories with housewife slant, 3500-5000; short-stories, 1200-1500; light articles, 1000; short verse; how-to-do-it items; cartoons. Joan Ranson. Approx. 2c, Acc.; short-stories, \$50.

Family Circle Magazine, The, 400 Madison Ave., New York. (W-gratis) Short stories, 2000-3000. R. R. Endicott. 3c, Acc. (Limited market.)

Fascination, 119 W. 57th St., New York 19. Fiction and articles to appeal to women from teen age to middle-age. Special stress on beauty, charm, and style. Ind. rates.

Glamour, (Condé Nast) 420 Lexington Ave., New York 17. (M-20) Love, job, and personality articles, to 1500; how-to articles; facts with light treatment; fillers. Elizabeth Penrose, Ed.; Ray Pierre, Feature Ed. \$25-\$150, Acc. (Query on articles.)

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York 19. (M-35) Short stories up to 10,000; short articles; verse. Herbert R. Mayes. Acc.

Harper's Bazaar, 572 Madison Ave., New York 22. (M-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell, Lit. Ed. Good rates, Acc.

Holland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3500; novels, 30,000; serials, 30,000; novelettes, 10,000; fillers, 200-500. J. Tom Mann. 1c up, Acc.

Household, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories, 1000-3000. Nelson Antrim Crawford. 2c up, verse 50c line, Acc. (Overstocked with fiction.)

Independent Woman, 1819 Broadway, New York. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, techniques for satisfying life, humorous articles, woman's angle, 1500-1800. Verse 2-5 stanzas. Frances Maule. \$5-\$35 per article, verse \$2-\$3. Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia 5. (M-15) Articles 2000-5000; short stories 2500-7500; serials, 50,700,000; novelettes 20-40,000, short lyric verse; fillers cartoons. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Life Story (Fawcett Puls., Inc., and Country Press), 1501 Broadway, New York 18. (M-25) Short stories, 3000-7000, of interest to young women; novelettes, 12,500; novels, 22,500; short fact features. Geraldine Rhoades, Ed.; Wm. C. Lengel, Exec. Ed. (Will change name to *Today's Woman* with Nov. issue.)

Mademoiselle, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Short stories and articles for smart young women, ages 15-35, 1500-3000. Betsy Talbot Blackwell. Acc.

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian war-time urgency and interest. J. Herbert Hodgins. 1c, Pub.

McCall's Magazine, (McCall), 230 Park Ave., New York 17. (M-15) Serials, 60,000; complete novels, 25-30,000; novelettes, 15,000; short stories, 5000-6000; articles; verse; photos. Ouis L. Wiese. First-class rates, Acc.

My Baby, 1 E. 53rd St., New York (Q) Articles to 1000 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. Gertrude Warburton. 1c. Pub.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dagmar Sits., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 5000; verse. L. E. Brownell. Good rates. Acc.

National Parent-Teacher, The, 600 S. Michigan Blvd., Chicago 5. (M) Scientifically accurate, but informally written, illustrated articles on rearing and education of children, to 2500. Eva H. Grant. 1c, photos \$1-\$3. Acc.

Parents' Magazine, The, 52 Vanderbilt Ave., New York 17. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-3000. Clara Savage Littledale. 2-3c. Acc.; shorts on childhood and teen-age problems \$5 each. Pub.

She, (News Story Worldwide, Inc.) 521 5th Ave., New York. (M-15) Articles covering women's everyday problems—romance, careers, self-improvement, etc.—1000-3000; stories, either first or third-person, 2000 to 4000. Self evaluation quizzes and questionnaires; original test-yourself ideas and other entertaining features, to 1000; fillers; verse, 1-3c, 60 days from Acc.

Vogue, Incorporating Vanity Fair, (Conde Nast) 420 Lexington Ave., New York 17. (2M-35) Articles of interest to women, 1500-2000; photos. No poetry, no fiction. Edna W. Chase.

Western Family, 3224 Beverly Blvd., Los Angeles 4. (Semi-M) All types of interesting, readable fiction to 2000; short-stories and timely articles of interest to the homemaker, to 1200; two-part serials. Paul L. Mitchell. 2-5c. Pub.

Woman, The, 420 Lexington Ave., New York 17. (M-15) Non-fiction of interest to women, 1800, and articles on what women are doing, preferably written in narrative style; fillers; jokes. Marion White. 5c up. Acc.

Woman's Day, 19 W. 44th St., New York. (M) Fiction, 2500-4500 with human interest appeal to American housewives and mothers: art-of-living and humorous articles, 1000. C. A. Anthony, Mng. Ed.; Betty Finnin, Fiction Ed.; Mabel Hill Souvaine, Ed. Rates on arrangement.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York 17. (M-10) Women's and household interests. Articles, 2500-6000; short stories, to 10,000; novelettes, 15,000; short novels, to 25,000; serials to 60,000. Wm. A. Birnie. First-class rates. Acc.

Woman's Life, 354 4th Ave., New York 10. (Q) A companion publication to **Your Life and Your Personality**. Helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lurton. Good rates. Acc.

ALL-FICTION OR "PULP" MAGAZINES

GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York 17. (M) Distinctive adventure short stories, novelettes. Kenneth S. White. 1½c up. Acc.

Blue Book, (McCall) 230 Park Ave., New York 17. (M-25) Mystery and adventure short stories, novelettes; book length novels. Articles of masculine interest. Donald Kennicott. Good rates. Acc.

Doc Savage Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Action adventure short stories, 4000-6000, any locale. W. J. deGrouchy, B. Rosmond. 1c up. Acc.

Jungle Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Chester Whitehorn. 1c. Acc.

Short Stories, 9 Rockefeller Plaza, New York 20. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-25,000; serials; book lengths; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates. Acc.

DETECTIVE—CRIME—MYSTERY—GANGSTER

Black Book Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 35,000-word lead novel featuring **The Black Bat**, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies. 1c up. Acc.

Black Mask, (Fictioners) 205 E. 42nd St., New York 17. (Bi-M-10) Detective short stories and novels to 60,000. Kenneth White. 1c up. Acc.

Crack Detective, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-10) Detective fiction stressing plot and characterization; short stories and novelettes, 3000-8000. Robt. W. Lowndes, Ed. 1c up. Acc.

Detective Novel, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Fast-action detective short stories. Leo Margulies. 1c up. Acc.

Detective Story, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 18,000. Daisy Bacon. 1c up. Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York 17. (M) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed. Good rates.

Dime Detective Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Mystery, action short stories 5000, emphasizing menace and horror; novelettes 10-15,000. Kenneth S. White. 1c up. Acc.

Ellery Queen's Mystery Magazine, 570 Lexington Ave., New York 22. (Bi-M-25) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. Cartoons. No taboos, no angles

editorially. "Ellery Queen." \$200 up for average length short story. Acc.

G-Men Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20,000-word G-Man novel by arrangement. Leo Margulies. 1c up. Acc.

Hollywood Detective, (Trojan) 125 E. 46th St., New York. All material on contract.

Mammoth Detective, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Q-25) Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-75,000. Raymond A. Palmer, Mng. Ed. 1¼-3c. Acc.

Mystery Book Magazine, (Wm. H. Wise Co.) 50 W. 47th St., New York 19. Mystery material of exceptional merit. Short-stories; short stories to 6000; novelettes, 10-30,000; first serial rights book-lengths to 50,000. Leo Margulies, Ed.; Charles N. Hecksleman, Assoc. Ed. 3c min.

New Detective, (Fictioners, Inc.) 205 E. 42nd St., New York 17. Detective action stories to 6500; novelettes to 12,000. Alden Norton.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies. 1c up. Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c. Acc.

Private Detective, (Trojan) 125 E. 46th St., New York 17. Short stories to 6000, with some girl interest. 1c-1½c. Acc. (Overstocked.)

Speed Detective, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Fast-moving detective stories to 6000. Little market for shorts; novelettes usually on order. 1c-1½c. Acc.

Speed Mystery (Trojan), 125 E. 46th St., New York 17. Reprint detective book.

Shadow Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Mystery detective short stories 1500-6000. W. J. deGrouchy, B. Rosmond. 1c up. Acc.

Super Detective, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Short stories, 3000-5000; novels, 20,000, by arrangement. K. W. Hutchinson and W. E. Matthews, joint editors.

Ten Detective Aces, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic detective, mystery short stories, 1000-5000; novelettes, 8-10,000; woman interest welcome. A. A. Wynn. 1c up. Acc.

10 Story Detective, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Short stories 1000-5000, novelettes 8-10,000. 1c up. Acc.

Thrilling Detective, (Thrilling) 10 E. 40th St., New York 16. (M-10) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up. Acc.

Thrilling Mystery, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Leo Margulies. 1c up. Acc.

WESTERN: MALE INTEREST

Ace High, (Popular) 205 E. 42nd St., New York 17. Fast-moving, dramatic Western fiction; short stories to 5000, novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed. Jhan Robbins, Ed. 1c. Acc.

Action Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest, 5000-20,000. Chester Whitehorn.

Big Book Western, (Popular) 205 E. 42nd St., New York 17. (M-10) A few short stories, 5000. Western novelettes, 10,000; novels 17,000. Western fact articles 1500. Michael Tilden, Mng. Ed. Jhan Robbins, Ed. 1c. Acc.

Blue Ribbon Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Novels, 40-50,000, rates by agreement, paying promptly. Pub. short stories, 2000-5000. Robert W. Lowndes. ½c up. Acc.

Complete Cowboy, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same as **Blue Ribbon Western**.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York 17. (M-10) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Michael Tilden, Mng. Ed. Good rates. Acc.

Double Action Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up. Acc.

Famous Western, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Q-10) One novelette, to 9000; short stories 2000-5000; fact articles to 1500. Robert W. Lowndes. Ed. ½c up. Acc.

Fifteen Western Tales, (Fictioners) 205 E. 42nd St., New York 17. (Bi-M) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. Alden Norton. 1c up. Acc.

Fighting Western, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Western action stories, 1c-1½c. Acc.

44 Western, (Popular) 205 E. 42nd St., New York 17. (Bi-M-10) Western short stories, 4000-6000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed. Jhan Robbins, Ed. 1c. Acc.

Frontier Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, novelettes, of covered-wagon days. Linton Davies. 1c. Acc.

Lariat Story Magazine, (Fiction House) 670 5th Ave., New York 19. (Bi-M-20) Fast-moving, colorful stories, ranch-and-range locale, good woman interest 15,000. Jack O'Sullivan. 1c. Acc.

Leading Western, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M-10) Western action stories. 1c-1½c. Acc.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1c up, Acc.

New Western, (Popular) 205 E. 42nd St., New York 17. Colorful Western action stories; shorts to 5000, novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed., Jhan Robbins, Ed. Up to 1c. Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York 16. 10,000. Leo Margulies. 1c. Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1c. Acc.

Real Western, (Columbia Publications, Inc.-Double Action Group) 41 Church St., New York. (Bi-M-15) Same requirements as Blue Ribbon Western.

Rio Kid Western, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c. Acc.

Speed Western Stories, (Trojan) 125 E. 46th St., New York. (M) Western action stories. 1c-1½c. Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 15,000. Michael Tilden, Mng. Ed. 1c up, Acc.

10 Story Western, (Popular) 205 E. 42nd St., New York 17. (M-10) Dramatic human-interest Western short stories up to 5000; novelettes 4000; novels 9-11,000. Harry Widmer, Ed. 1c up, Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York 16. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

West, (Thrilling) 10 E. 40th St., New York 16. (M-15) Book-length novels arranged for an assignment; short stories 1000-6000. Leo Margulies. 1c. Acc.

Western Aces, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic Western short stories up to 5000; novelettes 8000 and 10,000 with strong human interest—range, out-law, railroads, etc. Ruth Dreyer. 1c up, Acc.

Western Action, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as Blue Ribbon Western.

Western Story, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Western short stories up to 5000; complete novels 12,000; novelettes 8000-9000. John Burr. Good rates. Acc.

Western Trails, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Western short stories up to 5000; novelettes 8-10,000. Ruth Dreyer. 1c up, Acc.

SPORT

Baseball Stories, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories to 4000; novelettes to 15,000, all with baseball theme. Jack Sullivan. 1c. Acc.

Fight Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, including army-navy settings, 5000-20,000. Jack O'Sullivan. 1c. Acc.

Thrilling Football, (Thrilling) 10 E. 40th St., New York 16. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. 1c up, Acc.

WAR—AIR—WAR

Sky Fighters, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

Wings, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novelettes, 15,000; short stories, 3000-7000. Query on articles. Linton Davies. 1c. Acc.

SUPERNATURAL—WEIRD—HORROR

Dime Mystery, (Popular) 205 E. 42nd St., New York 17. (M-10) Thrills, fantastic detective-mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest. Michael Tilden, Mng. Ed.; Anne Hale, Ed. 1c up, Acc.

Weird Tales, 9 Rockefeller Plaza, New York 20. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c. verse 25c line. Pub.

SCIENCE FICTION—FANTASY

Amazing Stories, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Q) Science-fiction short stories, 2000-10,000; novelettes 10,40,000; novels, 40-60,000. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1½-3c. Acc.

Astounding Science Fiction, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1½c up, Acc.

Famous Fantastic Mysteries, (Popular) 205 E. 42nd St., New York 17. (Q-25) Fantastic novelettes, short stories and verse of exceptional quality. Mary Gnaedinger, Ed.; Alden H. Norton, Ed. Dir. 1c. Acc.

Fantastic Adventures, (Ziff-Davis) 185 N. Wabash Ave.,

Chicago 1. (Q) Pseudo-scientific short stories 2000-10,000, novelettes to 40,000; novels, 40-60,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1½-3c. Acc.

Planet Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Thrilling short stories, novelettes, of future worlds. Good adventure feel. Chester Whitehorn. 1c. Acc.

Startling Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. 1c up, Acc.

Thrilling Wonder Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

WESTERN LOVE FICTION

Northwest Romances, (Fiction House) 670 5th Ave., New York 19. (Q-20) Romantic action stories of the Arctic, the Yukon, 5-25,000. Jack O'Sullivan. 1c. Acc.

Ranch Romances, (Warner) 515 Madison Ave., New York. (Bi-M-15) Western love short stories 4000-6000; novelettes 10,000; novels 25,000; 4-part serials to 45,000; verse. Fanny Ellsworth. 1c up, Acc.

Rangeland Romances, (Popular) 205 E. 42nd St., New York 17. (M-10) Emotional love short stories, old West, woman's viewpoint 2000-4000, novelettes 10,000. Harry Widmer, Ed. 1c up, Acc.

Rodeo Romances, (Thrilling) 10 E. 40th St., New York 16. (Q-10) Romantic Western stories, cowboy or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. 1c up, Acc.

Romantic Range, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Stories of the modern West; 3000-7000; novelettes to 10,000. Daisy Bacon. 1c up, Acc.

Thrilling Ranch Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. 1c up, Acc.

ROMANTIC LOVE

All Story Love Magazine, (Popular) 205 E. 42nd St., New York 17. Publishes one strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of no more than 6000. Some verse. Short stories in special demand. Ollie Redpath.

Army Love Tales, 18 E. 41st St., New York 17. (Q) Love stories with G. I. heroes and heroines from home and abroad, 2000-3000, occasionally to 6000. Humorous treatment welcomed. Fact fillers about Service marriages, U.S.O. romances, etc., 300-400. Bern Williams. 2c up, slightly higher for fact items.

Army Romances, 18 E. 41st St., New York 17. (Q) Exotic heroines, GI background, 2000-4000. Occasionally a humorous story. Fillers, 200-500. Bern Williams. 2c up, slightly higher for fact items.

Complete Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8,000; courtship and marriage articles, to 1000, romantic verse. Rose Wyn. 1c up, Acc.

Exciting Love, (Thrilling) 10 E. 40th St., New York 16. (Q-10) Lead novel, 25,000; short stories 1000-6000. Leo Margulies. 1c. Acc.

Gay Love, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories; novelettes to 10,000. Marie A. Park. 1c up, Acc.

Ideal Love, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories, novelettes up to 10,000. Marie A. Park. 1c up, Acc.

Leading Love, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1½c. Acc.

Love Book Magazine, (Popular) 205 E. 42nd St., New York 17. (M-10) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Ollie Redpath. 1c to 2c. Acc.

Love Fiction Monthly, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Plausible, well-written love short stories and articles, 2000-5500; strongly dramatic novelettes 6000-8000. Romantic verse. Rose Wyn. 1c up, verse 25c line. Acc.

Love Novels, (Fictioneers) 205 E. 42nd St., New York 17. (M) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c up, Acc.

Love Short Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-10) Romantic fiction, 3000-10,000; serials, 20,000-50,000. 1c min., Acc.

Love Story Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Modern love short stories, to 6000; novelettes 7500; 2- to 4-part serials, installments 5000-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates. Acc.

Magic Love, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1½c. Acc.

New Love, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. Realistic love shorts, 2000-5000; novelettes, 7-15,000. Peggy Graves. 1c up.

Popular Love, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1c up, Acc.

Romance, (Fictioneers) 205 E. 42nd St., New York 17. (M-) Modern stories with exotic or unusual backgrounds, 3500-12,000; 3-part 30,000 serials. Peggy Graves. 1c up, Acc.

Ten Story Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000, romantic verse and articles. Rose Wyn. 1c up, Acc.

Thrilling Love Magazine, (Thrilling) 10 E. 40th St., New York 16. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies, 1c up, Acc.

Winning Love, (Trojan Pubs.) 125 E. 46th St., New York 17. Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1 1/2c, Acc.

Variety Love, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000; romantic verse and articles. Rose Wyn. 1c up, Acc.

TRUE CONFESSION

Modern Romances, (Dell) 149 Madison Ave., New York. (M-15) First-person short real-life short stories 5000-7500; novelettes 10-20,000; short shorts under 4000; book lengths 15-20,000; frequent contests for cash prizes. Hazel Berge. Excellent rates, Acc.

Personal Romances, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 1500-5000; novels, 14,500; 3-part serials, 5000 each; novelettes, 6500; inspirational editorials, 750; verse, 4-12 lines. Mrs. May C. Kelley. 2c and up, Acc.

Real Romances, 1476 Broadway, New York 18. (M-15) First-person short stories to 6500; novelettes, 10,000. Written from viewpoint of both men and women; young, dramatic. Erma Lewis. 3c to 15,000, Acc.

Real Story, 1476 Broadway, New York 18. (M-10) First-person short stories to 6500; novelettes, 10,000-20,000. Written from viewpoint of both men and women. Erma Lewis. 3c.

Secrets, (Ace Mags.) 67 W. 44th St., New York 18. (M) Dramatic, first-person stories from real life. Shorts 3000-6000, novelettes 10,000. Rose Wyn. 2c up, Acc.

True Confessions, (Fawcett Pub., Inc.) 1501 Broadway, New York 18. (M-10) First-person stories reflecting life today, based on problems of young love, romance, marriage, 3000 to 6000; novelettes to 10,000, by-line autobiographical stories, 2000-4000, and first-person fact articles on problems of modern living. Inspirational, self-help fillers, 500; poetry to 16 lines. Florence N. Cleveland, Ed.; Wm. C. Lengel, Exec. Ed.

True Experiences, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories 5000-7000; serials 15-20,000. Ruth L. Baer. Based on 3c, Acc.

True Love Stories, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories 5000-7000; serials 14-20,000. Hope Stuart. Based on 3c, Acc.

True Romances, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories 5000-7000; serials 15-20,000. Hilda Wright. Based on 3c, Acc.

True Story Magazine, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories to 7000; serials 2-3 parts, 7000 each. Henry Lieferant. 4c and up, Acc.

TRUE DETECTIVE

Amazing Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert Levee. 1 1/2c up, photos \$3, Acc.

Complete Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert Levee. 1 1/2 up, photos, \$3, Acc.

Confidential Detective Cases, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings, and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-55.

Crime Detective, 1476 Broadway, New York. (No definite schedule.) Fact detective stories, current, human emotion, 500; pictures dealing with crime. Hugh Layne. 1 1/2c up, photos \$3.50, Acc.

Front Page Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 1000-5000. West F. Peterson. 2c to 4c; photos \$4, Acc.

Headquarters Detective, 1476 Broadway, New York. (No definite schedule.) Illustrated current crime stories, 5000. Hugh Layne. 1 1/2c up, photos \$3.50, Acc.

Human Detective Cases, (Close-up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos \$3-55.

Inside Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigations under official by-line, if possible, 1000-5000, stressing mystery, detective work. West F. Peterson. 2c-3c up, photos \$3 up, Acc.

Master Detective, The, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 2c minimum, photos \$1 to \$5, Acc. (Send for suggestions and case cards.)

National Detective Cases, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert Levee. 1 1/2c up, photos \$3, Acc.

Official Detective, 400 N. Broad St., Philadelphia 30. (M-25) True detective crime-detection stories 5000-7000; photos, H. A. Keller. 2c, Acc.

Real Detective, 1476 Broadway, New York. (No definite schedule.) True illustrated crime stories, 5000; official by-lines preferred but not imperative. Hugh Layne. 1 1/2c up, photos \$3.50, Acc.

Revealing Detective Cases, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings, and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-55.

Scoop Detective Cases, Suite 903, 114 E. 32nd St., New York

16. (Bi-M) Short detective stories under 3000; regular length detective stories, 4800-5000. New cases preferred, but old cases will be considered. Must contain plenty of color, action, and suspense. New cases, \$100, Acc.; old cases, \$75, Acc.; photos, \$5.

Special Detective Cases, Suite 903, 114 E. 32nd St., New York 16. Same requirements as **Scoop Detective Cases**.

True Detective, (Macfadden) 205 E. 42nd St., New York 17. (M-25) True detective, crime stories with actual photos, with or without official by-line, 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards. John Shuttleworth. 2c minimum, photos \$2 to \$5, Acc.

Uncensored Detective, 1476 Broadway, New York. (No definite schedule.) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Hugh Layne. 1 1/2c and up, photos \$3.50, Acc.

MISCELLANEOUS

ART-PHOTOGRAPHY

American Photography, 353 Newbury St., Boston. (M) Illustrated technical articles.

Art News, 136 E. 57th St., New York. (Semi-M, Oct. through May; M, June through Sept.) News articles on art or personalities of artists. Alfred M. Frankfurter. 2c, Pub.

Camera, The, Baltimore Life Bldg., Baltimore 1, Md. (M-35) Practical illustrated articles on photography and amateur cinematography 500 to 1800; illustrations extra. E. V. Wenzell. 1c, Acc.

Home Movies, 6060 Sunset Blvd., Hollywood, Calif. (M-25) Illustrated articles on amateur movie making, 1500-2000; sketches and descriptions of movie making gadgets. Arthur E. Gavin. 1/2 to 1c, photos \$1 to \$10, Pub.

Minicam Photography Magazine, 22 E. 12th St., Cincinnati. (M-25) Entertaining, instructive, inspiring articles on amateur photography, with illustrations; also helpful gadget ideas for wartime methods and techniques brought about by shortages of materials. Query. A. Mathieu, Mng. Ed. Articles to \$75; gadget items, \$3 up, photos \$5 up, Acc.

Pictures, The Snapshot Magazine, 343 State St., Rochester 4, N. Y. (M-Free) Amateur snaps, all subjects; no candid shots. Wyatt Brummitt. \$3, Acc.

Popular Photography, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Articles of general reader interest on still photography and amateur movie making, 1000-2500, semi-technical features, photographic success stories, how-to-make-it articles, filler items 100-750, striking photos. John R. Whiting, Mng. Ed.; Frank Fenner, Jr., Tech. Ed., 2c to 3c up, photos, \$3-55, cartoons, \$10, Acc.

U. S. Camera Magazine, 420 Lexington Ave., New York 17. (M except Jan., July, Sept.) Fine photos with or without accompanying article material. Tom Mahoney, Ed., Edward D. Fales, Mng. Ed. \$25 to \$100 per feature, Pub.

ASTROLOGY—OCCULTISM

American Astrology Magazine, 1472 Broadway, New York. (M-25) Astrological articles, essays, short stories, 3000; novelettes, serials, verse, news items. Paul G. Clancy. 1c, Pub.

Astrology Guide, (Astro Dist. Co.) 114 E. 32nd St., New York 16. (Bi-M-25) Astrological material, 1500. Dal Lee. 1/2c to 1c, Pub.

Everyday Astrology, (Thrilling) 10 E. 40th St., New York (M) Astrological articles, largely staff-written. 1c, Acc.

Horoscope, (Dell) 149 Madison Ave., New York. (M-10) Astrological articles, 2500-3000. Grant Lewi. 2c, Acc.

Mind Digest, York, Pa. (M-25) Short articles on metaphysics, new thought, psychic phenomena; lectures, sermons, outstanding prayers and courses of instruction; new or reprint articles or poetry. W. G. Faltin. 1c-2c, new material, 1/2c-1c, reprint, Acc.

Nautilus, The, Holyoke, Mass. (M-20) Articles on New Thought, applied psychics, etc., 600-1000; short poems. Mrs. Elizabeth Towne. 1/2-1c, prose; 25c line, verse, Pub.

Sunflower, 15 N. Maryland Ave., Atlantic City, N. J. (Bi-M) Articles, short stories, personal psychic experience, to 500. Israel Shots. Ind. rates.

Today's Astrology, (Magna Pubs.) Rm. 1407, 205 E. 42nd St., New York, N. Y. (Bi-M-25) Astrological articles written for laymen. Irvin Ray. 1/2c, Acc.

World Astrology Magazine, 9 Rockefeller Plaza, New York. (M-25) Only material which is submitted by informed and experienced astrologers. Marion Beale.

Your Personal Astrology Magazine, (Astro Dist. Co.) 114 E. 32nd St., New York 16. (Q-25) Astrological material 1200-1500. Hugh Howard. 1/2 to 1c, Pub.

AVIATION

Air World Combined with Aircraft Age (Columbia Pubs., Inc.), 241 Church St., New York 11. Well-illustrated fiction and non-fiction with aviation theme. L. Horace Silberkleit. 2c up, Acc.

Aviation & Yachting, 2816 Eaton Tower, Detroit 26, Mich. (M-25) Articles on aircraft and yacht building, yacht clubs, C. A. P., etc., news items and photos on mid-western aviation and small boat activities, short stories having a boat or aviation theme, 1000-1500; verse, 4-8 lines; editorials. Walter X. Brennan, Ed. and Pub. 1c, Pub.

Flying (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-35) Popularized, accurate non-fiction aviation feature articles, with special stress on civil aviation—how people use airplanes, out-of-the-ordinary things done with them, etc., must have good photos, 200-2500. Also seeking "scoop" photos. Max Karant, Mng. Ed. 3c and up, Acc.

Flying Age (Ace Mags.) 67 W. 44th St., New York 18 (M-15) Articles on military and commercial aviation, 1000 to 3000; photographs. A. A. Wyn. 1/2 to 1 cent, Acc.

Plane Talk, 350 5th Ave., New York. (Bi-M) First-hand reports by men in AAF, etc., on Consolidated Vultee planes in war theatres. No verse, fiction, rewrites. Hill Knowlton, Gen- erous rates, Acc.

Skyways, (Henry Pub. Co.) 444 Madison Ave., New York. (M-25) Technically correct topics on aviation explained for an intelligent amateur adult audience. J. Fred Henry. 3c, Pub.

BOATING—YACHTING

Boating Industry, 505 Pleasant St., St. Joseph, Mich. (6 times a year.) Stories of boat builders, repair yards, or dealers. Jim Peaslee. 2-3c, Acc.

Motor Boat, Combined with Power Boating, 63 Beekman St., New York. (M-25) Practical articles for boat owners, written by expert owners with years of experience, naval architects or other engineers. No general articles, nor articles not technical nor semi-technical in nature. No poetry. Gerald T. White. 1c, Acc.

Pacific Motor Boat, (Miller-Freeman) 71 Columbus St., Seat- tle 4. (M) Illustrated features on boating subjects, pleasure or commercial, confined to Pacific Coast background; news items, photographs. David Pollock. Pub.

Rudder, The, 9 Murray St., New York. (M-35) Illustrated how-to-do-it articles on every phase of boating, 1500. Boris Lauer-Leonardi. 1c, photos \$3, Pub.

Sea, 844 Wall St., Los Angeles 18. (M) Articles on all phases of yachting; yachting fiction, humor, and occasionally verse with a yachting touch; photos. Harry Brinckman. 30c col. inch, \$1-\$3, photos, Pub.

Yachting, 205 E. 42nd St., New York. (M-50) Factual yach- ting material, cruise stories, and technical articles on design, rigging, etc., to 1500. Very little fiction; no verse. Photos containing unusual yachting features. H. L. Stone. 1 1/2-2c, Pub.

CARTOONS—HUMOR

Army Laughs, (Crestwood) 1790 Broadway, New York. (M- 15) 2- and 3-line jokes. Cartoons, all pointed to army service. Ken Browne. Good rates, cartoons, Acc.; jokes, Pub.

Gags, (M.L.A. Pubs.) 400 N. Broad St., Philadelphia. (M-15) Cartoons and general humor; crossword puzzles. Good rates for gags and drawings, Acc. Del Poore.

Flophouse News, The, Room 805, 160 Broadway, New York 7. (M) Fiction, to 1000; non-fiction, fillers, 500-1000; cartoons, and continuing columns dealing with delinquents, bums, and similar characters. Harry Baronian. Varying rates, Acc.

Hobo News, 105 W. 52nd St., New York. (W-10) Hobo, vaga- bond, articles, essays, short stories, 600-800. Pat Mulken. 1-2c up, Acc.

Humor-Esq, The Magazine of Music Humor, 239 E. Chicago St., Milwaukee, Wis. (M-25) Humorous short stories on mu- sic; cartoons and art work based on music; musical cartoon ideas; humorous verse on music; jokes and snappy fillers on music. R. E. Farrall, Pub., Ind.

Judge, Ambler, Pa. (M-15) Humorous material, under 500; novelettes, articles, essays, editorials, verse, jokes, cartoons, and fillers. Newbold Ely, Ind., Pub.

Military Service News, The, Box 127, Fort Sam Houston, Texas. (W-5) Cartoons of Army life, especially in training camps. S. Deane Wasson. \$1 min., Acc.

Pack O' Fun, 205 E. 42nd St., New York. Humorous short- stories on army life, jokes, cartoons, poetry. Red Kirby. 2c minimum, 25c line, poetry, Acc.

Smiles, 215 4th Ave., New York 3. (M) Articles, short- story, one-act plays, dialogue, etc., in editorial, jour- nalistic, fictional, or any other style so long as it's funny. Screwball copy; sophisticated humor (if clean); satire—even slapstick. No "folksy" humor, or jokes or cartoon ideas. Best length, 800-1000. Buys four months ahead of publication. T. R. Hecker. 2 1/2-3c, Acc.

EDUCATIONAL

American Cookery, 11 E. 44th St., New York 17. (M, ex- cept July-Aug.-25) Professional teachers of home economics, dietitians, nutritionists, and those interested in quantity food production. Dr. Hugh H. Darby. 1c, Pub.

American School Board Journal, 540 N. Milwaukee St., Mil- waukee. (M-35) Articles on the administration and business management of public schools in cities and towns; illustrated articles on new school buildings and new school activities. 500-3000. \$3c-4c, Acc. Wm. C. Bruce.

American Teacher, The, 506 S. Wabash Ave., Chicago. (M-35) Articles on education and labor, 1500-2000. No payment.

Catholic School Journal, 540 N. Milwaukee St., Milwaukee 1. (M, except July-Aug.-30) Professional magazine for teachers and others interested in Catholic education. Secures most ma- terial from workers in the field. \$3c, Pub.

Educational Music Magazine, 30 E. Adams St., Chicago. (M) How-to-do-it articles by school music supervisors, teachers, head-masters; occasional short stories with the above as cen- tral characters; to 1000. C. Guy Hoover. Ind. rates, Pub.

Grade Teacher, The, (Educ. Pub. Corp.) Darien, Conn. (M-40) Articles on methods in elementary grades; short stories for little children to 500. Florence Hale. \$3c, Pub. (Uses little ma- terial from general writers.)

Gregg Writer, The, 270 Madison Ave., New York. (M except July and Aug.-15) Articles of interest to stenographers and office workers; success stories about secretaries who have made good or executives who started via the shorthand route. 1000-3000; news items, fillers, photos, all relating to stenographic work. No payment for poems. John Robert Gregg. 1c, Pub.

Industrial Arts and Vocational Education, 540 N. Milwaukee St., Milwaukee 1, Wis. (M- except July and Aug.-35) Indus- trial arts, vocational, and school shop articles. John J. Metz. \$3c, Pub. (Overstocked.)

Instructor, The, (F. A. Owen Pub. Co.) Dansville, N. Y. (10 issues yearly-40) Prefers articles by teachers on school- room helps. Helen Mildred Owen. Good rates, Acc.

Practical Home Economics, 468 4th Ave., New York 16. (M-20) Illustrated articles on nutrition, foods, homemaking, clothing, child care, home management and consumer educa- tion, for home economics teachers. 1000-1200. Blanche M. Stover. 1/2 to 1c, Pub.

Progressive Education, 289 4th Ave., New York. (7-Oct.- May, excluding Dec.-35c) Experiences in teaching in pro- gressive schools, from nursery through college, 1000. V. H. Tibbitts. No payment.

Recreational Review Leader, 1170 Broadway, New York 1. (M-25) Articles, 200-1000, dealing with recreation, and aimed at items concerning recreational events and activities; verse; jokes; fillers; cartoons; photos. M. Stevens. Varying rates, Pub.

School Arts Magazine, 44 Portland St., Worcester, Mass. (M, except July and August) Illustrated descriptions of School- room Art Projects; also arts and crafts of other lands. Pedro de Lemos, Stanford U., Calif. Payment according to merit, newness of idea, or excellence of result. Extra for photos.

School Shop, P. O. Box 100, Ann Arbor, Mich. (M-25) Uses how-we-do-it type of articles covering instructional projects for industrial education departments of public schools, with photos and working drawings. Lawrence W. Prakken. \$3c, Pub.

HEALTH—HYGIENE—PHYSICAL

Baby Talk, 420 Madison Ave., New York 17. (M-25) Lightly handled but constructive articles about babies and their care. 1000-2000. Irene Parrott. 1c (\$15 min., \$20 max.), Acc.

For Married People Only, (Your Guide Pubs.) 114 E. 32d St., New York. (Bi-M-25) Articles solving marital problems, 1200- 1500, by medical doctor-writers. \$3c, Pub.

Health Magazine, Pacific Press Assn., Mountain View, Calif. Articles and photographs on health. Uses poetry, often well illustrated. Merlin Neff, Ph.D. \$1 and up, poem.

Hospitals, E. Division St., Chicago. (M) All articles con- tributed gratis by people in the hospital field or authorities in- terested in hospital operation. George Bugbee.

Hygeia, The Health Magazine, 535 N. Dearborn St., Chicago. (M-25) Authentic articles on nutrition, mental hygiene, men- tal health, posture, sports, athletics, child training, disease, etc., verse. Dr. Morris Fishbein. 1c up, Acc.

Industrial Medicine, 540 N. Michigan Ave., Chicago. (M-50) Material on occupational diseases, traumatic surgery. A. D. Cloud. No payment.

Outwitting Handicaps, 15327 Welland Ave., Detroit 21, Mich. (Bi-M-25) Personalized recovery articles stressing the how and why slant to restoration of health and economic inde- pendence; but now primarily in the market for gadgets, de- vices, and sick room hints which will aid to the comfort, morale, and physical well-being of our war casualties. Harry E. Smithson, \$1-\$25 for ideas, depending on their usefulness to the physically handicapped; articles, \$3c up, Acc.

Physical Culture, 535 5th Ave., New York. (M-25) Bernarr Macfadden's new magazine of health. Uses articles by physi- cians and non-professionals on some phase of health or self-bet- terment, to 1200. Originality, unique presentation, essential. Ange Brashing, Man. Ed. 2c, unless by special arrangement. Pub.

R. N., A Journal for Nurses, Rutherford, N. J. (M-controlled) Nurses, factual or human-interest, pertaining to nursing. 1000-1500. Dorothy Sutherland. \$3c up, Pub.

Sex Facts, (Your Guide Pubs.) 114 E. 32nd St., New York. Inspirational articles dealing with personality problems or mar- ital relations. \$3c-1c, Pub.

Sex Guide, (Your Guide Pubs.) 114 E. 32nd St., New York. (Bi-M-25) Informative, scientific articles on sex and life con- duct, 1000-1500, generally by medical doctor-writers. \$3c, Pub.

Sexology, (Gernsbach) 25 W. Broadway, New York. (M-25; Q-50) Medical, psychological articles, preferably by physi- cians. \$3c to 1c, Pub.

Sunshine and Health (Outdoor Pub. Co.), Mays Landing, N. J. (M-25) Articles on nudist theme, 1200, 1800, 2400; short stories, novelettes, serials (rarely), verse, fillers, news items, with outdoor health theme; humorous skits; cartoons of non-nudist and conventional society. Hsley Boone. 1c-1 1/2c; verse, \$1 stanza; shorts, \$2-\$5; Pub.

Trained Nurse and Hospital Review, 468 4th Ave., New York 16. (M-20) Articles mostly written on order by doctors and nurses. Professional level. Nursing and health subjects, 2000. Janet M. Geister, R.N. \$5 page (700 words).

Valiant, The, P. O. Box 1582, Springfield, Mass. (Q) Illus- trated real-life stories of handicapped or shut-ins who have mastered their handicaps and made something of their lives. Margaret Nickerson Martin, 402 Van Buren St., Jackson, Mich., Mng. Ed. No payment at present.

Volta Review, 1537 35th St. N.W., Washington 7, D. C. Articles dealing with effect of deafness on individual and ways of overcoming such effect, authentic success stories of the deaf who speak. Very little fiction; almost no verse. Josephine B. Timberlake. \$2 page, Pub.

Your Health, 354 4th Ave., New York 16. (Q) Authentic, en- tertaining, helpful articles on all phases of health, 300-3000. Douglas E. Lorton. Good rates, Acc.

HOME—GARDENING—BUILDING—LANDSCAPING

American Home, The, 444 Madison Ave., New York 22. (M-15) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, children, family health, handicrafts, 800 to 1000. Mrs. Jean Austin. Varying rates. Acc.

Better Homes & Gardens, (Meredit) 1714 Locust St., Des Moines 3, Ia. (M-15) Practical garden, building, foods, furnishings, home-improvement articles, 500-2500. Frank McDonough. 2c up. Acc.

Camellia House Journal, La Canada, Calif. (Q) Illustrated articles on camellias. John R. McCarthy. Ind.

Canadian Homes & Gardens, (Maclean) 481 University Ave., Toronto, Canada. (M-25) Home and garden articles to 2000. photos. Canadian interest only. J. Herbert Hodgins. 1c. Pub.

Flower Grower, The, 2049 Grand Central Terminal, New York 17. Articles and photographs on gardens and flowers; also, poetry on gardens and flowers. Poems, \$1-\$5. Paul F. Freese.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating, 850; homemaking material, well illustrated. Human interest features for family. L. R. Varney. 2c. Pub.

Home Gardening for the South, 319 Magazine St., New Orleans 12, La. (M-15) Articles on flowers. Camille Brodley. 1/4c. Pub.

Home and Garden, (Conde Nast) Lexington Ave., New York. (M-35) Home decoration, gardening, landscape, unusual travel and architectural articles. Richardson Wright. Good rates. Acc.

House Beautiful Combined with Home and Field, (Hearst) 572 Madison Ave., New York. (M-35) Material mostly staff-written. E. Gordon.

Sunset, 576 Sacramento St., San Francisco 11. (M-15) Largely staff-written. Purchases from West Coast contributors only. Query. Walter Doty.

MUSICAL

Band Leaders, 215 4th Ave., New York 3. (Bi-M-15) Features dealing with world personalities. Articles by assignment only. Send suggestions. Walter H. Holze. 2c up. Pub.

Diapason, 306 S. Wabash Ave., Chicago. (M-15) Highly specialized articles on organs, organists, church music, recital programs, reviews, 100-1000. S. E. Gruenstein. \$2 to \$4 col., Pub.

Etude Music Magazine, 1712 Chestnut St., Philadelphia. (M-25) Articles on musical pedagogies, 200-2000; photos, cartoons. James Francis Cooke. \$4 column (600 words). Pub.

Le Passe-Temps, 627 Dorchester St. W., Montreal, Canada. Features on music, musicians, and all music subjects; photos; sketches. Eddy Prevost. Query before submitting. Rates arranged.

Metronome, 26 W. 58th St., New York. (M-25) News of popular bands and orchestras, staff written. Barry Ulanov. Indefinite rates. Pub.

Musical Forecast, 514 Union Trust Bldg., Pittsburgh, Pa. (M-20) Articles and news items of interest to musicians and laymen. \$1 per column. Pub.

Your Music (Parks Pub. Co.), 359 Lexington Ave., New York 17. (M-25) Articles presenting the human and social aspects of music from the pens of noted authors, psychologists, musicians, and educators, written for the musical layman and the public in general; short stories, profiles, anecdotes, verse, jokes, fillers. Yvonne de Rocheport, Mng. Ed. Liberal payment. Pub. Queries welcomed.

OUTDOOR—HUNTING—FISHING—FORESTRY

Alaska Sportsman, The, Ketchikan, Alaska. (M-20) True stories, Alaska interest, 2000-5000; outdoor fact articles; Alaska sports cartoons, photos. Emery F. Tobin. 1/4c. Pub.

American Field, The, 222 W. Adams St., Chicago 6. (W-20) Articles to 3500, and short stories on out-of-door recreative sports, particularly hunting of upland game birds with sporting dogs, 1500. Wm. E. Brown. Rate varies, payment end of month of Pub.

American Forests, 919 17th St., N.W., Washington, D. C. (M-35) Articles on trees, forests, lumbering, outdoor recreation, travel, exploration, 2500; outdoor photos. Erle Kaufman. 1c up. Acc.

American Rifleman, The, 1600 Rhode Island Ave., Washington 6, D. C. (M-25) Authentic illustrated gunsmithing, shooting, ammunition, ballistics, military, small arms, ordnance articles, hunting stories, preferably 3000. E. B. Mann. 1c up. Acc.

Field and Stream (Warner), 515 Madison Ave., New York 22. (M-25) Illustrated camping, fishing, hunting articles, 1500-3000. David M. Newell. 3c up. Acc.

Fur-Fish-Game, 174 E. Long St., Columbus, O. (M-20) Fishing, travel, dog, hunting, fur-raising articles by authorities; true Indian and frontier stories 2000-2500. A. V. Harding. 1/2c up. Acc.

Outdoor Life, 353 4th Ave., New York 10. (M-25) Articles relating to fishing and hunting, sportsmen's interests to 3000; kinks, shorts, etc. Raymond J. Brown. Up to 10c, photos \$3 up. Acc.

Outdoors Magazine, 729 Boylston St., Boston 16, Mass. (M-20) Articles, stories and cartoons on outdoor life, hunting and fishing. H. G. Tappley. Payment by agreement. Buys 4 mos. ahead of publication.

Outdoorsman, The, 814 N. Michigan Ave., Chicago. (6 times a year.) Illustrated articles on fishing, hunting, sportsmen interest. Bob Becker.

Rod and Gun, 1224 St. Catherine St., W., Montreal, Canada. (M) Actual hunting and fishing experiences in Canada, to 2500. K. Marshman. 1/2c-1c. Pub.

Ski Illustrated, 110 E. 42nd St., New York. (Nov., Dec., Jan., Feb.-25) Illustrated articles on skiing and snow sports to 200; short-stories. G. C. Thomson, Mng. Ed. Good rates. Pub.

Sports Afield, 1212 Hodgson Bldg., Minneapolis. (M-15) Stories of actual fishing, hunting trips, 1200; sports articles, 2500; outdoor photos; cartoons. Ted Kesting. 1c to 2c. Acc.

PICTURE MAGAZINES

Army Pictorial News, Haddengton, Norfolk, Va. (Q-15) Illustrated Army and military stories; cartoons. Frank Sullivan. \$5 col. (104x27) Acc.

Life, Time and Life Bldg., New York 20 (W-10) Photos of national and world news events, human-interest picture series, photo fillers. \$5 up. Acc.

Look, 511 5th Ave., New York 17. (Bi-W-10) Articles and photos of intense human interest and action; cartoons. Harlan Logan. Good rates. Acc.

Movie Life, (Ideal) 295 Madison Ave., New York 17. (M-15) Informal, candid pictures of screen personalities, well-captioned. "Angle" stories done in pictures especially desired. Betty Etter. Good rates. Acc.

Movie Stars Parade, (Ideal) 295 Madison Ave., New York 17. (M-15) Articles on motion picture personalities to 1500 on assignment only. Pat Murphy. Reasonable rates. Acc.

Navy Pictorial News, Haddington Bldg., Norfolk, Va. (M-15) Illustrated naval and sea stories. Frank Sullivan. \$5 col. (104x27) Acc.

Parade, 405 Lexington Ave., New York. (W-Sunday newspaper supplement.) C. Philip Barber, Mng. Ed. Picture stories.

"Pic," 122 E. 42nd St., New York 17. (Bi-W-10) Photos on all entertainment subjects; humorous detective stories without war background, 6000-9000. Victor Wagner. \$25 per page. Pub.

Picture-Wise (Par Publishing Co.), 230 E. 42nd St., New York 17. Entertaining, human interest photos, no cheesecake, or headline news photos. Beulah Getter.

Scholastic Roto, 18 Journalism Bldg., Minneapolis 3. (M) Photos of High School activities, complete with captions; no articles. \$3. Pub.

See, (See Pub. Co.) 10 E. 40th St., New York. (Bi-M-10) Photos with authentic and unusual story backgrounds. Candid action type preferred. All photos must be in good taste. Also, human interest, glamour girl and controversial subjects. Timely, humorous cartoons. \$5 up, photos; good prices, cartoons. Acc.

USMC Pictorial News, Haddington Bldg., Norfolk 1, Va. (Q-15) United States Marine Corps and Navy news and stories. Frank Sullivan. Ind.

RELIGIOUS—ETHICAL—HUMANITARIAN

Adult Bible Class, (David C. Cook Pub. Co.) Elgin, Ill. (M) Forceful articles, 500-800, on making adult class a dynamic force in life of every member; plans for timely social and service activities; longer class methods articles, 700-1000; articles on advancement of Christianity in the home, church, community, to 1200, and articles on Christianity in its relationship to life outside, 1000-1200.

Annals of Good St. Anne de Beaupre, Basilica of St. Anne, Que., Canada. (M-10) Articles of wide reader interest in all phases of religious life, 1200-2000; wholesome fiction, little slang, 1500-2000. Rev. Alcide Bouchard, C.S.S.R. 1c. Acc.

Ave Maria, The, Notre Dame, Ind. (W-10) Short stories 2800-3000; serials, 15-20 3000-word chapters; articles on Catholic and other themes, 2000 to 3000; poems under 24 lines. Wholesome juvenile adventure short stories, serials. Rev. Patrick J. Carroll, C.S.C. \$5 page (700 wds.), poems \$5 and \$3.

Canadian Messenger, The, 2 Dale Ave., Toronto, Ont., Canada. (M-10) Short stories, Catholic atmosphere, bright, pointed, but not preachy, 3000; no love stories; articles, essays, Catholic interest, 1000-3000. Rev. J. I. Bergin, S.J. 1/4c. Acc.

Carmelite Review, The, 10 County Rd., Tenafly, N. J. (M) Religious monthly opened for charity. Short stories, articles and pictures on current subjects. Andrew L. Weldon. Stories, \$5-\$10; articles, \$10; photos, \$3. Pub.

Catholic Home Journal, merged with *Polse*, 220 37th St., Pittsburgh, Pa. (M-10) Domestic and pedagogical articles on home, child training, as are seasonal from a religious and patriotic standpoint; essays of a religious nature and general interest; short stories that implicitly point a moral, 1800-2000. Verse about home, children, etc., 12-16 lines. Photos of children. Rev. Urban Adelman. \$10 a story, \$2-\$3 verse. Pub.

Catholic World, 411 W. 49th St., New York 19. (M-10) Short stories to 4500; Roman Catholic articles, 2500-4500. Rev. James S. Gillis, C.S.P. Approx. \$5 page. Pub.

Christian Advocate, The, (Methodist Pub. House) 740 Rush St., Chicago 11. (W-5) Religious, outdoor, rural, missionary short stories, articles, essays, 1200; verse. Roy L. Smith. 1c. Acc.

Christian Family, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Feature articles depicting family, or member of it, putting Christian principles into action. Christian family-life stories; practical suggestions for shut-ins for helping them to live happily and constructively in spite of their handicaps. Articles 800-1000; fiction 1500-2000. Articles, \$8 per 1000; fiction, 2c. Acc.

The Christian Family and Our Missions, 365 Ridge Ave., Evanston, Ill. (M-10) Catholic family magazine using wholesome short stories, 1000-1500, and suitable verse. Frederic M. Lynk, S.V.D. 1c, verse, 10c a line. Acc.

Christian Herald, 419 4th Ave., New York 16. (M-25) Inter-denominational religious, sociological articles, 2500, on assignment only; short stories, 2500; serials 50,000; verse. Pub. at 25c a line. (Stocked for the present.)

Christian Home Life, 8th and Cutter Sts., Cincinnati. Features and short stories on various phases of home life, to 1800. Virginia Bailey. 1/4c. Acc.

Churchman, The, 425 4th Ave., New York 16. (2M-25) Articles applying church thought to problems of the day; good verse. Rev. Guy Emery Shipley. No Payment.

Council Fires, 260 W. 44th St., New York 18. Fiction with Christian background, 2200-2500. Dr. F. J. Fant. \$4-\$5, Acc.

Cradle Roll Home, The, (Baptist Sunday School Board) 161 8th Ave., N. Nashville 3, Tenn. (Q) Articles for parents of pre-school age children, 150-700, fact items; toys parents can make, with diagrams. No MSS. purchased during July, Aug. Agnes Kennedy Holmes. ¼c, Acc.

Daily Meditation, 941 Vance Jackson, San Antonio 1, Tex. (M-25) Non-sectarian religious articles teaching power of prayer, or with metaphysical slant, 1000-2000; ancient mystical symbology, Mayan archaeology and discoveries; self-help book-lengths, 60,000. Wm. P. Taylor. ¼c to 1c; photos \$5 to \$10; book-lengths, \$150 up, Acc.

Faulty Adviser, The, 3742 W. Pine Blvd., St. Louis 8. (M-Sept-July-Aug-15) How-to-do-it articles for teachers, moderators of youth, etc.; programs, outlines, play columns, novel ideas to help the faculty. Rev. L. B. Woldo, S.J. Usually no payment; occasionally payment, Acc.

Grail, The, St. Meinrad, Ind. (M-10) A magazine of religious instruction, using articles of about 3000 words on social and ethical problems of the day, on family problems, youth, educational trends, and events of human interest. Illustrations. No poetry. Immediate reply. Rev. Jerome Palmer, O.S.B. Ind. Acc.

Holy Name Journal, 141 E. 65th St., New York. Articles of interest to Catholic men; biographical, world affairs, human interest, etc. Rev. Urban Nagle. O.P. \$5-15 a page (1800-2700), Pub.

Improvement Era, The, 50 N. Main St., Salt Lake City, Utah. (M-20) Stories of high moral character, 1000-2500; short shorts 500-800. General article material on social conditions, vocational problems, handicrafts, material of particular interest to youth and to Mormon Church, 300-2000. Photos of striking and dramatic simplicity for frontispiece and cover use. Poetry to 30 lines. Fiction and features, 7c; poetry 25c a line, Acc.

Junior Scholar, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Sunday School lesson help for children 9-12. Interest and attendance builders; missionary material; story approach to the development of spiritual traits; story explanations of Christian beliefs; life stories of Christian heroes, 450-900. Acc.

Junior Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) For Sunday School teachers of children 9-12. Class projects; material on enriching children's religious experiences; Bible playlets related to the Uniform Lessons; attendance devices; simple, novel methods material, 450-900. Acc.

Lamp, The, Ringgold St., Peekskill, N. Y. (M-10) Articles on religious (Catholic) topics to 2000; short stories with Catholic slant, same length. Rev. Dunstan Donovan, S.A. ½c, Acc.

Liberal Judaism, 220 Riverside Dr., New York 32. Fiction, poetry, essays, reflecting thinking and background of the thoroughly Americanized Jew. Louis Rittenhouse. Modest rates.

Living Church, The, 744 N. Fourth St., Milwaukee 3, Wis. (W-10) Short illustrated articles on religious and social subjects. Episcopal viewpoint, 1000-2000. \$1.50 column, Acc. Religious verse, no payment. Peter Day, Acting Ed.

Lookout, The, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W-5) Articles on Christian education, adult Sunday school work 1000; wholesome but not "Sunday Schoolish" short stories, 1000-1500; serials to 10 chapters, 1000-1500 each. Photos upright, 8x10, scenic, human interest. No poetry. Guy P. Leavitt. ¼c up, photos \$3 to \$5, within 1 month after Acc.

Magnificat, 131 Laurel St., Manchester, N. H. (M-25) Catholic articles, short stories, serials, verse. Indefinite rates, Acc.

Messenger of the Sacred Heart, 515 E. Fordham Rd., New York 58. (M-10) Catholic short stories to 4000; religious verse. Rev. Stephen L. J. O'Beirne, S.J. Good rates, Acc.

Miscellaneous Medal, The, 100 E. Price St., Philadelphia, (Q) Catholic articles 1500-2500, short stories 1200-2400. Joseph A. Skelly, C.M. ¼c, Pub.

Missionary, The, 411 W. 59th St., New York 19. (M-10) Largely staff-written. Buys short stories with religious or moral lesson, but is overstocked for 1945. Rev. John B. Harney. 1c, Acc.

Mother's Magazine, (David C. Cook) Elgin, Ill. (Q) Practical material for mothers of children from birth to 11 years to help in development of Christian character in their children. Articles, 700-1000; department material, 100-300; fiction, 1500-2500. Articles, 1c; fiction, 2c, Acc.

New Century Leader, (David C. Cook Pub. Co.) Elgin, Ill. (M) Challenging suggestions on how to become a better Sunday School teacher, 1200; plans for building an effectively-organized Sunday School from the superintendent's point of view, 1500, and many articles on a variety of topics for religious leaders and all adults desiring a general religious publication, \$7 per M. min., Acc.

Pax, Little Flower Monastery, Newton, N. J. (M-10) Short-stories, 1200-1500, in no way contrary to Catholic doctrine; illustrated Catholic articles; verse. Rev. Cassian Nee, O.S.B. ½c prose; 10c-15c line, verse, Pub.

Precious Blood Messenger, Carthage, Ohio. (M-10) Catholic human-interest articles, about 2000; verse. Father Chas. J. Davitt, C.P.P.S. ¼c, verse 25c line, Acc.

Preservation of the Faith, The, Stirling, N. J. (Bi-M-20) Religious, sociological, human-interest, current-events articles, 2000-3000; short stories, 2500; short-stories, 1000; short verse. Rev. Joachim V. Benson. Varying rates, Pub.

Primary Teacher and Beginners' Teacher, (David C. Cook Pub. Co.) Elgin, Ill. Articles of practical help to Sunday School teachers of children 6-8 and 4-6, 400-850 words, Acc.

Protestant, The, 521 5th Ave., New York. (M) Religious magazine emphasizing moral issues. Kenneth Leslie. 1c-2c.

Queen's Work, The, 3742 West Pine Blvd., St. Louis, Mo. (M-Oct. through June-10) Pays \$15-\$20 for authentic true stories to 2000. Such stories in outline at same rate, \$5 for short-short stories of authentic true happenings. Interviews with outstanding Catholics. Cartoons, Photos for covers. Rev. Daniel A. Lord, S.J., Editor.

Savior's Call, The, Salvatorian Seminary, St. Nazianz, Wis. (M-10) Short-stories, to 1000; short stories, 2500-3000; current-events articles, to 3500; verse. Religion and piety must not be substituted for lack of technique or literary skill. Rev. Winifrid Herbst, S. D. S. Fiction, \$25; 1½c up, articles; \$5-\$10, verse, Acc.

Sentinel of the Blessed Sacrament, 194 E. 76th St., New York 21. (M-20) Articles and essays centering on Eucharist, 2000-3000; verse of religious character and short stories, items, fillers, if centered on Eucharist. George Legere, S.S.S. ¼c, Acc.

Shield, The, Crusade Castle, Shattuck Ave., Cincinnati 26, O. (M-Oct.-May-15) Articles dealing with Catholic missionary work, by special arrangement with writers. Edward A. Freking, Man. Ed. Acc.

Sgn, The, Union City, N. J. (M-20) Catholic and general articles, essays, short stories to 4500, verse. Rev. Ralph Gorman, C.P. 2c up, Pub.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati. (M-25) Catholic family magazine. Achievement articles on prominent or unusual Catholics, also articles on current events having Catholic significance. Short stories on modern themes, slanted for mature audiences, 2000-2500. Extra payment for photos retained. Rev. H. Blocker, O.F.M. 2c up, Acc. Occasional poetry on inspirational, religious and nature themes, 25c a line.

Sunday School Times, 325 N. 13th St., Philadelphia 15. (W) Religious articles; verse; short stories for children. Philip E. Howard, Jr. ¼c up, Acc.

Sunday School World, 1816 Chestnut St., Philadelphia 4. (M-10) Undenominational articles to 850, definitely Christian. Biblically slanted, on religious, Sunday School, daily vacation Bible school, weekday Bible teaching in rural areas themes. Wm. J. Jones. ¼c, verse 50c stanza, Acc.

Union Signal, The, Evanston, Ill. (W-5) Short stories 1000-1500, on value of total abstinence, also on peace. About ¼c, Acc.

RURAL—AGRICULTURAL—LIVESTOCK—ETC.

American Agriculturist, Savings Bank Bldg., Ithaca, N. Y. (Bi-W) Poems \$2 apiece, Pub. Cartoons.

American Fruit Grower, 1370 Ontario St., Cleveland 13. (M-10) Articles on fruit growing, breeding, marketing, or anything pertaining to the fruit field, 600-800. E. G. K. Meister. 25c col. inch, \$1, photos, unless otherwise arranged, Pub.

Better Farming Methods, Mount Morris, Ill. (M) Articles on county fairs, Vocational Ag. Teachers, and Extension Workers, 750-800; short jokes, M. R. Dunk. 2c, Acc.

Better Farms, Pulaski, N. Y. (Semi-M) Agricultural features (success type) 1000-1250; stories about successful northeastern farmers and farm operators, illustrated. Louis Kosoff, 1c, Pub.

Canadian Countryman, 204 Richmond St., W., Toronto, Canada. (Bi-M) Short stories to 3000. Daniel McKee. Varying rates, Pub.

Copper's Farmer, Topeka, Kan. (M-5) Authenticated farm experience articles 300-800; material of interest to farm women and girls; jokes. Ray Yarnell. 1c up, jokes \$1, Acc.

Cattleman, The, Fort Worth, Texas. (M) Livestock articles and true stories dealing with romance of the West. Henry Biederman. Varying rates, Pub.

Cooperative Digest, Ithaca, N. Y. (M-25) Articles dealing with farmer cooperatives, their leaders and their accomplishments. 1c, Pub.

Country Book, 40 E. 49th St., New York. (Q-25) Illustrated articles on problems of the intelligent farmer, 2000; verse. Erwin D. Swann, Ind., Pub.

Country Gentleman, (Curtis) Independence Sq., Philadelphia 5. (M-5) Short stories 2500-6000; 3 and 4 part serials, 30,000; general articles of interest to farm and farm-town people 1500-3000; articles for women; humorous sketches; jokes. Robert H. Reed. First-class rates, Acc.

Country Guide, Winnipeg, Manitoba, Canada. (M-5) First or second rights to serials 50-80,000, short stories 2500-4500, rural appeal. Children's page items, household photos; verse. Amy J. Roe. ¼c up, Acc.

Electricity on the Farm, 24 W. 40th St., New York 18. (M) Brief articles under 1000 showing how electricity is used profitably on farms. Geo. W. Kable. 1½c, \$1-\$3, photos, Acc.

Family Herald and Weekly Star, P. O. Box 4005, Place D'Armes Postal Sta., Montreal, Que., Canada. (W-5) Farm and rural home magazine. Short stories 2500-3500; featurettes on live or curious topics, 600-1500, photos; agricultural articles of interest to Canadian farmers. R. S. Kennedy. Non-fiction, \$3.50 column, Pub.; fiction, \$20 a story, Acc.

Farm Journal and Farmer's Wife, Washington Square, Philadelphia 5. (M-5) Agricultural articles with photos 300-600; (query before sending); woman-interest short stories 3000; cartoons. Arthur H. Jenkins. 2c up, fiction 10c up, Acc.

Michigan Farmer, 112 Madison Ave., Detroit 26, Mich. (Bi-M-5) Short articles of special interest to Michigan farmers, cartoons, photos, artwork. Milton Grinnell, \$3 column, Pub.

National Live Stock Producer, 160 N. La Salle St., Chicago. (M-5) Live stock production and marketing articles, 1000-2000; news items of meat animal breed associations (national or sectional), 100-200. L. C. Moser. \$5 column, shorts; features, arrangement in advance.

New England Homestead, 29 Worthington St., Springfield 3, Mass. (2M-5) Illustrated articles on farming and homemaking in New England. Very little fiction; some verse. James G. Watson. 25c incl; verse, 10c line. Pub.

Pigeon Loft, The, 4442 Woodward, Sherman Oaks, Calif. (M) Experience articles on fancy, racing, and utility pigeons; with suitable pictures, 500, news items. Carl Naether. 1c, snapshots, \$1 up. Acc.

Progressive Farmer, Commercial Realty Bldg., Birmingham, Ala. (M) Short-stories, 1000-2000, (submit to Dallas, Tex., office, 1105 Insurance Bldg.) Eugene Butler. 4c Min. Pub. (Material for Young Southerners Department should be submitted to Wm. C. La Rue, Ass't. Ed.)

Southern Agriculturist, Nashville, Tenn. (M-5) Articles of Southern rural interest; photos, cartoons, cover designs. B. Kirk Rankin, Jr. Fair rates, Acc. for photos, cartoons; Pub. for articles.

Successful Farming, (Meredith) Des Moines, Ia. (M-10) Agricultural articles, jokes, news items, photos, cartoons, Kirk Fox. Articles, etc., 5c; verse, 25c line, Acc.

Western Horseman, The (Reno Newspapers, Inc.) P. O. Box 931, Reno, Nevada. (Bi-M) Articles on history, training, breeding of western horses, 1000-2000. Graham M. Dean. 1/4c, photos, \$3, Acc.

SCIENTIFIC—POPULAR SCIENCE—NATURE—MECHANICS

Fauna, Zoological Society of Philadelphia, 34th and Girard Ave., Philadelphia 4. (Q-35) Scientifically accurate manuscripts written for the layman, dealing with the natural history of wild animals, 1500-2500. Cartoons. Roger Conant. 1c; photos, \$2. Acc.

Home Craftsman, The, 115 Worth St., New York. (M) "How-to-make-it" articles of interest to home craftsmen, 300 to 1200; photos or drawings essential; home improvement fillers, 150. H. J. Hobbs. 1c to 2c, photos \$2 up. Pub.

Mechanix Illustrated, (Fawcett) 1501 Broadway, New York. (M-15) New, lively features and shorts on all scientific and mechanical subjects, also how-to-build projects for the home workshop and tips for photographers; action and personality pictures, human-interest slant, plus camera action stories. Bill Williams and Roland Cueva. Good rates, Acc.

Model Airplane News, 551 5th Ave., New York. (M-20) Model airplane construction articles, 1500.

Natural History Magazine, 79th St., and Central Park W., New York. (M-50 except July and August) Popular articles to 5000 on natural science, exploration, wild life; photo series. Edward M. Weyer, Jr. 3c, Acc.

Nature Friend, The, 21 E. 17th St., New York. (M) Articles or short stories on nature or outdoor life, to 1500. Louis Sutherland. No payment.

Nature Magazine, 1214 16th St., Washington, D. C. (M-35) Illustrated nature articles 1000-2000; fillers with pictures 100 to 400, short verse. R. W. Westwood. 1 to 3c, Acc. (Query.)

Popular Homecraft, 814 N. Tower Ct., Chicago. (B-M) How to build articles of wood, metal, leather, etc., with detailed drawings, or at least 1 photo. R. S. Davis. Indef. rates.

Popular Mechanics, 200 E. Ontario St., Chicago 11. (M-25) Illustrated articles on scientific, mechanical, industrial, discoveries; human interest and adventure elements, 300-1500; fillers to 250. Roderick M. Grant. 1c to 10c; photos \$5 up. Acc.

Popular Science Monthly, 353 4th Ave., New York 10. (M-25) Non-technical illustrated articles on scientific, mechanical, labor-saving devices, discoveries, under 2000. Chas. McLendon. 1c to 10c, photos \$3 up. Acc.

Radio News (Ziff-Davis) 540 N. Michigan Ave., Chicago 11. (M-25) Technical and semi-technical articles dealing with radio engineering, research, electronics and articles for servicemen. Constructional articles for amateur radiomen and servicemen. Diagram need only be in pencil. Good photos. No fiction or poetry; no publicity "puffs." Any unusual application articles on electronics, 100-3500, also considered. 1/4c to 2c, photos \$1 to \$5. Gag cartoons, \$3 to \$5. B. G. Davis, Ed.; Oliver Read, Mng. Ed.

Science & Mechanics, 154 E. Erie St., Chicago. (Q) All depts. handled by staff specialists. V. D. Angerman.

Scientific American, 24 W. 40th St., New York 18. (M-35) Almost entirely staff prepared, but purchases occasional articles on various phases of science in industry. Query before submitting. O. D. Munn. Varying rates, Acc.

SPORTS (COMPETITIVE)—RACING—HORSES

All American Athlete, 922 Hoe Ave., New York. (M) Factual sports articles, 375-1500. Michael Pawlyshyn. 1/4c, Pub.

All Sports Digest, P. O. Box 539, Ridgewood, N. J. Mostly reprints, but needs short articles, humorous, inspirational, instructive, dealing with all phases of athletics. Robert J. Curry. Indef. Acc.

Baseball Magazine, The, 175 5th Ave., New York. (M-20) Major league baseball articles. Clifford Bloodgood. 1/2c, Pub.

Horse Lover, The, 154 Borica Way, San Francisco, Calif. (6 times a year.) Articles on riding, dude ranches, breeding, 500-1800. P. Hartford. 7c printed inch, Pub.

National Bowlers Journal and Billiard Review, 506 S. Wabash Ave., Chicago. (M-35) Articles on bowling, billiards, lawn bowling; short stories; photos; news items; cartoons. H. G. Deupree. 1c, Pub.

Nineteenth Hole, The, 1315 Cherry St., Philadelphia. (8 times a year-15) Articles and short stories on golf, \$15-\$20; short fact items, jokes, epigrams, news items, photos, \$3 each. Verses of interest to golfers, \$5. Marion P. Lassen.

Rider and Driver, The, 342 Madison Ave., New York. (M-35) Articles on horses, racing, etc. Samuel Walter Taylor. Good rates, Pub.

Scholastic Coach, 220 E. 42nd St., New York. (M-25) Technical articles on football, basketball, track, field, 1000, for high and prep schools; photos, drawings. Owen Reed. 1c, Pub.

Sporting News, The, 10th and Olive Sts., St. Louis. (W-15) Deals exclusively in sports, with heaviest emphasis on organized baseball, 1000-1500. Query.

Turf & Sports Digest, (Monroe Publishing Co.) Baltimore 12, Md. (M) Articles and fiction covering running horse racing, 2000-5000. Serials of three installments, 3000-4000. Edgar G. Horn. 1c, photos \$3, Pub.

THEATRICAL—MOTION PICTURE—RADIO "FAN" MAGAZINES

Billboard, The, 25 Opera Pl., Cincinnati, O. (W-25) Amusement trade news on assignment only. Claude R. Ellis. Space rates, Pub.

Fanfare, 690 Market St., San Francisco 4, Calif. (2M-.05) Radio fan articles, with glossies, 500. Helene Peters. \$10 article, Pub.

Greater Show World, 1547 Broadway, New York. (2 M-10) Articles, short stories, novelettes, fillers, on show people, theatrical business. Johnny J. Kline. 1c, Pub.

Modern Screen, (Dell) 149 Madison Ave., New York. (M-15) Movie fan personality, general articles 1500-2000; fillers, news items. A. Delacorte and H. Malmgreen. Good rates, Acc.

Motion Picture Magazine, (Fawcett), 1501 Broadway, New York. (M-20) Sharply-angled stories on established stars, introductory shorts on outstanding newcomers, 1000-1500. Joan Voris Curtis. Liberal rates, Acc.

Movieland Magazine, 9126 Sunset Blvd., Los Angeles, Calif. (M-15) Articles on movie personalities and all aspects of movie industry, anecdotes, Doris Cline. About 5c, Acc.

Movies, (Ideal) 295 Madison Ave., New York 17. (M-15) Articles written from Hollywood, on assignment only. Frances Kish. Good rates, Acc.

Movie Story Magazine (Fawcett), 1501 Broadway, New York. M-15 Fictionizations of current motion pictures on assignment only. Dorothy Hocking.

Nitery Journal, 11 W. 42nd St., New York 18. News items, features, on operation of night clubs, cafes, cabarets, taverns, cocktail lounges, etc. Sydney L. Gross. \$3, 15-inch column.

Photoplay-Movie Mirror, (Macfadden) 205 E. 42nd St., New York 17. (M-15) Motion picture articles and smash news stories; serials; fillers. Helen Gilmore. Good rates, Acc.

Radio Mirror, (Macfadden) 205 E. 42nd St., New York. (M-15) First-person romance with radio background, 4500-6000. 2-, 3- or 4-part serials. Doris McFerran. \$125 up, according to merit. Acc.

Screenland, 37 W. 57th St., New York 19. (M-15) Motion picture feature articles. Miss Delight Evans. Fair rates, Pub.

Screen Romances, (Dell) 149 Madison Ave., New York. (M-15) Fictionization of picture plays, by assignment. E. B. Van Horne. Rates by arrangement, Acc.

Silver Screen, 37 W. 57th St., New York 19. (M-15) Fan material about movie stars and pictures; photos. Lester C. Grady. First-class rates, Pub.

Theatre Arts, 130 W. 56th St., New York 19; 2 Ladbroke Rd., London, W. 11, England. (M-35) Articles on theatrical and associated arts 1800-2500; news items. Edith J. R. Isaacs. 2c, Pub.

Variety, 154 W. 46th St., New York. (W-25) Theatrical articles, news, staff-written. Sidne Silverman. Space rates.

TRAVEL—MOTORING

Let's Go (Dale Crane). 545 5th Ave., New York. Articles on paid travel by boat, train, air, or bus. No auto travel. Tom Crane, Ed.; Joan Lawrence, Fashion Ed. Ind. rates.

South, The Magazine of Travel to the South. Hibernia Bldg., New Orleans 12. Articles, 2500; fiction, 3000; short featurettes, 500, directed to people interested in travel, from writers familiar with the fascinating South of our own country and the Latin Americas. Ray M. Thompson. 1-1 1/4c; photos \$3; cartoons with travel twist, \$5, Pub.

Trail-R-News, 8820 Sunset Blvd., Los Angeles 46. (Q-25) News and articles concerning trailers and trailer owners, dealers, manufacturers, to 1500. Photos. Jean Jacques. 1c, Pub.

Trailways Magazine, 35 E. Wacker Drive, Chicago. (Q) Factual travel articles and stories, well illustrated. Scenic Kodachromes for covers. H. M. Collier. 5c, Acc.

Travel, (McBride) 116 E. 16th St., New York. 3. (M-35) Illustrated travel, exploration, adventure articles 1500 to 5000; photos. Coburn Gilman. 1c. \$3 to \$5 per photo, Pub.

OTHER A. & J. LISTS

Trade journal markets will be covered in detail in the December *Author & Journalist*. The MARKET LIST OF BOOK PUBLISHERS is a feature of the November issue each year; the annual VERSE MAGAZINE LIST, compiled by Virginia Scott Miner, appears in the January number; the MARKET LIST OF SYNDICATES is published in May. Special market lists are presented from time to time.

B—JUVENILE LIST

GENERAL FIELD

BOYS AND YOUNG MEN

American Farm Youth Magazine, Jackson at Van Buren, Danville, Ill. (M-10) Outdoor, rural, modern agricultural articles 100-1000, adventure, mystery, action short stories 1000-4000, adventure novelettes 6000-12,000, jokes; short stories 100-350. Robert Romack. 44c up, photos 50c to \$2. Pub. (Sample copy, 10c war stamp.)

Boys' Life, 2 Park Ave., New York 16. (M-20) Boy Scouts publication, ages 14 to 18. Outdoor adventure, sport, achievement short stories 2000-3500; serials 2 to 4 installments of 4000; cartoons. Irving Crump, Mng. Ed. 2c up, Acc. (Overstocked on articles and fillers of general nature.)

Fellows, Adrian College Press, Downs Hall, Adrian, Mich. (M-15) "The Boys' Magazine of Tomorrow." Illustrated hobby and how-to-do-it articles, 500-1000; adventure, world-wide fiction, 1000-3600. Robert B. Tuttle. 44c, cartoons, 50c, photos, 50c up, Pub. (Overstocked on articles.)

Open Road for Boys, 729 Boylston St., Boston 16. (M-15 except Jan. and Aug.) Exciting, adventurous action stories on aviation, radio, science, sports, sea, army-navy, about boys or young men 15 years or older, to 3000; also short-stories, articles (including nature and outdoor life subjects), and synopses for strip adventure material. N. B. Lincoln, Mng. Ed. 1c up, Acc.

GIRLS

American Girl, (Girl Scouts) 155 E. 44th St., New York 17. (M-20) Girls, ages 10 to 18. Action short stories 2500-3700; articles 1500-3000. Anne Stoddard, 1c up, Acc.

Calling All Girls, (Calling All Girls, Inc.) 52 Vanderbilt Ave., New York 17. (M-10) Short stories to 2500 for girls 9-16 with chief characters girls in early teens, dramatic, vivid, natural. Also, non-fiction, 1000, on subjects of interest to girls of this age. Frances Ullmann, Ed. Prose, 3c-5c, Acc.

Junior Bazaar, 572 Madison Ave., New York 22. Fashion, beauty, interior decorating, sports, health, cooking recipes, books, music, art, career articles of appeal to girls 13 to 21. Andree Vilas. (Scheduled to appear in November.)

Miss America, 350 5th Ave., New York. (M) Wholesome stories for girls, to 2500. Good rates.

Seventeen, (Triangle Publications, Inc.) 11 W. 42nd St., New York 18. (M-15) Non-academic articles on all subjects of interest to teen ages, 1000-2500; high school age fiction, 1500-2500. Jokes; cartoons. Helen Valentine. Good rates, Acc.

Teen Talk, Suite 301, Medico-Dental Bldg., 1396 St. Catherine St. W., Montreal, Que., Canada. (Q-10) Fiction, art, drama, music, biography, etc., for teen-age girls. 1c, Pub.

BOYS AND GIRLS

Canadian Heroes, Suite 301, Medico-Dental Bldg., 1396 St. Catherine St. W., Montreal, Que. (M-10) True stories for juveniles about lives of governors general, prime ministers, Canadian scientists, and other men and women of historical and current importance, using technique of the comics; verse. Detailed information obtainable from Educational Projects, Inc. above address. \$2, page, Pub.

Child Life, 405 Mercantile Library Bldg., Cincinnati 2. (M-25) Really humorous brief stories for children up to 12; nonsense rhymes; picture strip continuities; children's cartoons. At present overstocked with usual type of short stories, articles and verse. Wilma McFarland, 1c up, Acc.

Jack and Jill, (Curtis) 546 Ledger Bldg., Philadelphia 6. (M-25) Juvenile short stories, 1800; serials (installments not over 1600); articles 600, verse. Ada C. Rose. Rates not stated, Acc.

Young America, (Eton Pub. Corp.) 32 E. 57th St., New York 22. (W-5) Young people, 12 to 16. Short stories 1200, broadly educational background. Julie Neal. \$25 per story, Pub.

COMIC AND CARTOON MAGAZINES

Ace Comics, King Comics, Magic Comics, (David McKay Co.) 604 S. Washington Sq., Philadelphia 6. (M-10) Cartoon strips chiefly obtained from King Features Syndicate; some original work. Florence Cooke. 2c, Acc.

America's Best Comics (Q-10), **Startling Comics** (Bi-M-10), **Real Life Comics** (Bi-M-10), **Thrilling Comics** (Bi-M-10), **The Fighting Yank** (Bi-M-10), **Exciting Comics** (Bi-M-10) **Coo-Coo Comics**, **Happy Comics**, **Gooey Comics**, (Q-10) (Thrilling) 10 E. 40th St., New York. Purchase continuities for strips. Write giving details before submitting. State price desired. Acc.

Famous Funnies, 500 5th Ave., New York. (M-10) Cartoon strips obtained from regular sources; considers original cartoon work. Harold A. Moore. Action short stories, 1500. \$25 each, Pub.

Feature Comics, (Comic Favorites), 322 Main St., Stamford, Conn. (M-10) Comic strips, chiefly of syndicated origin. Edward C. Cronin.

Popular Comics, **New Funnies**, (Dell) 149 Madison Ave., New York. (M-10) Comic-strip material, chiefly furnished by syndicate or staff artists. Albert Delacorte.

Street and Smith Comics, 122 E. 42nd St., New York 17. **Shadow Comics**, featuring detective-adventure stories (M);

True Sport Picture Stories, true sport stories (Bi-M); **Super-Magician Comics**, magic in comics (M); **Air-Ace**, aviation interest (Bi-M); **Supersnipe Comics**, humorous material (Bi-M); (Q). W. J. de Grouchy, Ed. Ind. rates, Acc.

Tip Top Comics, **Sparkler Comics** (United Features Synd.) 220 E. 42nd St., New York. (M-10) **Comics on Parade** (Q-10). All staff work or by special assignment.

True Comics (True Comics, Inc.) 52 Vanderbilt Ave., New York 17. (M) True illustrated short stories and serials from history and contemporary affairs; articles; fillers; photos. Full color comics. Sources must accompany all scripts. Particulars on request. Harold C. Field. (Real Heroes is combined with **True Comics** for duration.) 3c, Acc.

RELIGIOUS PUBLICATIONS

SENIOR AGE (16 years up)

(Boy and Girl)

Challenge, The. (Presbyterian Pubs.) 165 Elizabeth, Toronto, Canada. (W-3) Young people, 16 years up. Adventure, achievement, moral short stories 2500-3000, articles on subjects of interest to this age group 500-1000, fact items, fillers. N. A. MacEachern. Varying rates, Pub.

Classmate (Methodist Pub. House), 810 Broadway, Nashville, Tenn. (W-5) Young people 15 and over. Seasonal short stories (5 months ahead), 2500-3600. J. Edward Lantz. Features, 1c, Acc.

Forward (Presbyterian Bd. of Christian Education), 932 Witherspoon Bldg., Philadelphia 7. (W) Young people 18 to 23 years. Short stories 2500-3000; serials 4 to 10 chapters, 3000 each; religious and nature poetry; authoritative nature, biographical, historical, popular scientific and youth activities articles, 1000, with 8x10 inch glossy prints. Catherine C. Casey. 50c per 100 words up, Acc.

Front Rank, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Young people and adults. Short stories up to 2500, illustrated articles; poems, fillers, photos. Ronald E. Osborn. \$3.50 per M. Acc.

Onward, (United Church Pubs.) 299 Queen St. W., Toronto. (W) Young people. Short stories, articles, serials, verse, nature and science material. Archer Wallace. 44c, Acc. (Overstocked.)

Onward, Box 1176, Richmond, Va. (W-5) Presbyterian young people. Character building short stories, serials, articles, editorials. Miss Mary Garland Taylor. Rates not stated. (Overstocked.)

Our Young People, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Young people 13 to 24 and older. Low rates, Acc.

Watchword, The. (United Brethren Pub. House) 240 W. 5th St., Dayton 2, O. (W) Young people. Short stories 1800-2800; serials, miscellany. E. E. Harris \$1.50 to \$2 per M. Acc.

Young People, (Am. Baptist Pub. Soc.) 1701-1703 Chestnut St., Philadelphia 3, Pa. (W) Young people over 16. Short stories 2000-3000 dealing with present-day problems and interests; serials 4-10 chapters, 200-300 each; religious fact, hobby, how-to-do articles, preferably illustrated, 100-500; news articles about young people; verse, high literary standard. Approx. \$4.50 per M, according to nature and quality of material, Acc.

Young People's Paper, (Am. Sunday-School Union) 1816 Chestnut St., Philadelphia 3. (W) Late teen ages. Interdenominational feature and inspirational articles, short stories up to 2500; serials 13,000; fillers 200-800. All articles and stories must present some phase of Bible truth. 44c, verse 50c stanza, Acc.

Young People's Weekly, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Ages 18-25. Entirely staff-written.

Youth (Section of **Our Sunday Visitor**), Huntington, Ind. (W) Short stories 1900; articles of general interest to young people 16 to 25 yrs. 700. F. A. Fink, Paul Manoski. 44c up, Pub.

INTERMEDIATE AGE (12 to 18)

(Boy)

Boy Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, O. (W) Boys 13 to 17. Wholesome short stories 1800-2400, articles, miscellany. 44c-44c, Acc.

Boys Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Boys 12-17. Short stories 2500, Margaret Greene.

Boys' World, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys 13-18. Entirely staff-written.

Canadian Boy, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Teen-age boys. Short stories, serials, verse, photos. Archer Wallace. 44c, Acc. (Overstocked.)

Catholic Boy, The, 25 Groveland Terrace, Minneapolis 5, Minn. (M-15) Wholesome action short stories 2500-2800; educational and general interest articles. Rev. F. E. Bentz. 44c, Acc.

Pioneer, (Presbyterian Board of Christian Education) 932 Witherspoon Bldg., Philadelphia 7. (W) Short stories, 1200-2200; serials of same length in three to six chapters; illustrated articles, 500-1000; occasional verse; all of interest to boys. Aurelia Reigner. 44c, Acc.

(Girl)

Canadian Girl, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Teen-age girls. Short stories, serials, verse, photos. Agnes Swinerton. ¼c Acc.

Catholic Miss, 25 Groveland Terrace, Minneapolis 5. (M-15, except July-Aug.). Articles, 1500-1800; sport, adventure, historical short stories 2500-2800, to appeal to Catholic girls, 11-17 years. No boy-girl angles. Rev. F. E. Benz. ¼c Acc.

Gateway, (Presbyterian Bd. of Christian Education) 932 Witherspoon Bldg., Philadelphia 7. (W) Girls 12 to 15. Short stories 1500-2500; serials 3-6 chapters, 1500-2500 each; articles, 500-1000, editorials, occasional verse, cartoons. Aurelia Reigner. ¼c Acc.

Girlhood Days, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, Ohio. (W) Girls 13 to 17. Wholesome short stories 1800-2000; miscellany. ¼c up, Acc.

Girls' Companion, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Girls 14 to 17. Entirely staff-written.

Girls Today (Methodist Pub. House), 810 Broadway, Nashville, Tenn. (M-2) Girls 12-17. Short stories 2500. Margaret Greene. Acc.

(Boy and Girl)

Friend, The (United Brethren Pub. House), Dayton 2, Ohio. (W) Boys' and girls' moral, educational short stories, 1200-1500; informational, inspirational articles, 100-800; short verse. O. I. Arnold. \$1 to \$3 per story. Acc.

Highway, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Boys and girls, 12-18. Short stories not over 2500; serials, 8-12 2500-word chapters; poems up to 20 lines; illustrated articles 100-1000. Frances Woolery. \$3.50 per M. Acc.

Our Young People (Augsburg Pub. House) 425 S. 4th St., Minneapolis 15, Minn. (W) Articles, stories, photos for illustration, young folks 12 to 17, 2500. Gerald R. Giving. \$3 per 1000, 10th of month after Acc.

Quest, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Boys and girls 12-17. Illustrated descriptive articles; short stories 2500; serials, 6-12 chapters. Linda C. Albert, Assistant Ed. Fair rates, Acc.

Sunday School Messenger, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. (W) Young people, 12 to 17. Short stories 1800; serials; nature, science, religious articles; verse, editorials 300. W. E. Peiffer. \$1.25 per M. Acc.

Teens (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W) Boys and girls, 12-15. Challenging, realistic short stories, preferably with Christian or social slant, 2000, boy and girl characters; serials, 13 chapters, 2000 each; inspirational, fact, hobby, how-to-do articles, preferably illustrated, 800. Short stories, \$15 up; articles, \$5 (inc. photos.)

Young Canada, (Presbyterian Publications) 165 Elizabeth, Toronto, Ont., Canada. (W-20) Junior, teen-age boys and girls. Short stories 2000; short articles on invention, popular science, achievement, nature, foreign lands, etc., up to 750. N. A. MacEachern, M. A. Varying rates, Pub.

Young Catholic Messenger, 124 E. 3rd St., Dayton 2, Ohio. (W) Boys and girls, junior high age. Short stories, 1200-2000, with shorter lengths preferred; serials up to 1000 words per installment; plays 1200. Cartoon ideas; short stories, \$40; non-fiction, \$5 up. Don Sharkey. Acc.

Young People, The, (Augustana Book Concern) Rock Island, Ill. (W) Art and short stories, serials, Christian ideals for children 11 to 16; photos. Low rates; payment quarterly. Submit Mss. to Rev. Emory Johnson, 317 W. Broadway, Little Falls, Minn.

Young People's Friend, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W) Moral, character-building, religious short stories 1000-2500; serials 8 to 15 chapters; verse 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c)

Young People's Standard (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Short stories up to 2500, articles up to 1200; verse up to 16 lines, fillers. Margaret R. Cutting. \$3.75 per M. verse 10c line, Acc.

Youth's Comrade, The, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Boys and girls, teen ages. Short stories 2500, also 800-1000; serials, verse, art work, religious and out-of-door subjects. Miss Edith Lantz. \$3.75 per M. Acc.

JUNIOR AGE (9 to 12)

(Boy and Girl)

Boys' and Girls' Comrade, Gospel Trumpet Co.) 5th and Chestnut, Anderson, Ind. (W) Ages 9 to 15. Stories of character building or religious value 1000 to 2000; serials 5 to 10 chapters; verse 2 to 6 stanzas. Ida Byrd Rowe. \$3 per M. photos 50c to \$2. Pub. (Sample copy, 3c.)

Children's Friend (Augsburg Pub. House—Lutheran), 425 S. 4th St., Minneapolis 15, Minn. (W) Articles, stories for ages 9-12, religious note liked; photos to illustrate, 1600. Gerald R. Giving. \$2.50-\$3 per M, 10th of month after Acc.

Explorer, The, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Boys and girls 9 to 11. Short stories, serials, verse. Agnes Swinerton. ¼c Acc.

Juniors, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W) Boys and girls 9-12. Short stories, Christian point of view, boy and girl characters, 900-2500; serials 6-10 chapters, under 2500 words each. Educational articles 100 to 1000. Some poetry. Approx. \$4.50 per M. Acc.

Junior Boys and Girls, (Christian Publications, Inc.), 3rd & Reily Sts., Harrisburg, Pa. (W) Stories for junior-age (9-12) girls and boys which carry a very definite spiritual or gospel message, 1800-2000; a few shorter-length stories, 750-2100; some missionary material; puzzles with a Bible background, etc. Chester E. Shuler. Varying rates, Acc.

Junior Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls 3rd, 4th and 5th grade age. Short stories, simple vocabulary 800-1000; articles 300; serials up to 3200; short fillers, jokes, verse, 12 lines. James J. Pfbaum. 1½c min., photos \$5, Acc.

Junior Life (Standard Pub. Co.), 8th and Cutter Sts., Cincinnati 3, Ohio. (W) Boys and girls 9 to 12. Wholesome short stories 1200-1500; illustrated hobby and handicraft articles 200-300.

Junior World, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Children 9 to 12. Short stories up to 1500, serials 8 to 12 1500 word chapters; poems up to 20 lines; illustrated informative articles 100 to 1000. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Olive Leaf, (Augustana Book Concern) Rock Island, Ill. (W) Boys and girls, 8 to 11. Religious, adventure short stories 600; articles 500; verse 8 to 12 lines. Submit Mss. to Miss Ruth Bonander, 3939 Pine Grove Ave., Chicago 13. ¼c Pub.

Our Boys and Girls, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. Juniors, 9 to 11. Poems, articles. Low rates, Acc.

Our Boys and Girls, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Boys and girls 9 to 12. Stories; verse; photos. Low rates, Acc.

Picture World, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia 3. (W) Children under 12. Short stories and incidents definitely Christian, impressing moral and spiritual truths 400-800; verse, \$5 per M, verse 50c stanza. Acc. All Mss. must contain some Bible teaching or inspiration.

Pilot, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Ages 9 to 12. Short stories, articles. Low rates, Acc.

Sentinel, The, (Baptist Sunday School Board) 161 8th Ave. N., Nashville 3, Tenn. Boys and girls 9 to 14. Mystery, camping, adventure, animal short stories 1500-2000; articles on birds, animals, gardening, games, things to make and do, 500-1000; verse. Novella Dillard Preston. ¼c Acc.

Trails for Juniors, (Methodist Pub. House) 810 Broadway, Nashville 2, Tenn. Material to interest children 9 to 12; short stories 1500-1800. Marion Armstrong.

What to Do, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys and girls 9 to 12. Entirely staff-written.

Young Crusader, The, 1730 Chicago Ave., Evanston, Ill. (M-50) W.C.T.U. children's paper. Temperance short stories up to 1000. A. M. Langill. ¼c Acc. Verse, no payment.

Young Israel Viewpoint, 3 W. 16th St., New York 11. Fiction, 700-2000 words, for young people, with Jewish angle. Lillian R. Cohen, Mng. Ed. Good rates.

TINY TOT AGE (4 to 9)

(Boy and Girl)

Children's Friend, The (Primary Association), 36-40 Bishop's Bldg., Salt Lake City. A monthly for boys and girls 4-12. Outstanding, seasonal, outdoor, adventure, and wholesome action stories, conforming to Christian ideals, 800-2500; short articles on the arts, specifically for children, 400-1000. Some poetry, ¼c, prose, 12½c line for verse, Pub.

Dew Drops, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Children 6 to 9. Short stories under 1000; puzzles, games, poems, and very short articles. 1c up, Acc.

Jewels, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Material for small children. Agnes Swinerton. ¼c Acc.

Little Folks (Augsburg Pub. House—Lutheran), 425 S. 4th St., Minneapolis 15, Minn. (W) Stories up to 400-450, moral, religious note, for ages 5-8; verse. Gerald R. Giving. \$3 per M, 10th of month after Acc.

Our Children, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Children 6 to 8. Low rates, Acc.

Our Little Folks (United Brethren Pub. House), Dayton, Ohio. (W) Children 4 to 9 years. Short stories 300-600. D. O. Arnold. Up to ¼c, Acc.

Our Little Messenger, 124 E. 3rd St., Dayton, Ohio (W-during school year.) Short stories, 350-400, for 6-7-year-olds, Miss Pauline Scheidt, 434 W. 120th St., New York. Good rates. Acc., depending on merit of story.

Pictures and Stories (Methodist Pub. House), 810 Broadway, Nashville 2, Tenn. Material to interest children 6 to 8; stories, 500-800.

Shining Light, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W-4) Children 5 to 9. Moral, character-building, religious short stories 300-500; nature, religious verse; photos of nature, children. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c.)

Stories for Primary Children, (Presbyterian Bd. of Christian Ed.) 932 Witherspoon Bldg., Philadelphia 7. (W) Children, 6 to 8. Character-building short stories 500-800. Stories of world friendship and of Bible times. Things to make and do. Catherine Casey. ¼c, poems under 16 lines, 10c a line, Acc.

Storyland, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Children under 9. Short stories 300-1000; poems up to 20 lines; handicraft articles 300-500, drawings or photos, child or animal subjects; simple puzzles. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Storytime, (Baptist Sunday School Bd.) 161 8th Ave. N., Nashville 3, Tenn. (W) Children 6 to 8. Short stories 400-700; articles and suggestions for playthings children can make, 100-300; verse, Agnes Kennedy Holmes. No MSS. purchased during July, August. ¼c Acc. (MSS. not typed are returned unread.)

Story World, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W-2) Children under 9; short stories 500-700; simple illustrated story articles up to 400; short verse. Approx. \$4.50 per M. Acc.

LITERARY MARKET TIPS

The Chicagoer, 30 N. La Salle St., Chicago, a new all-Chicago publication, is in the market for humorous, satirical articles, 500 to 1500 words, 20-line humorous and satirical verse, epigrams, 400-word humorous skits, and funny, topical, satirical cartoons. Says the editor, Harry G. Green: "Here is what we will try hard to be if prospective subscribers and advertisers in Chicago will cluck at us approvingly: A chunk of *Esquire*, a sliver of *The New Yorker*, a soupçon of *Town and Country*, a reminiscence shadow of Addison's Spectator, a skenotch of *Vogue*, a dribble of *Time*, a hair of Howard Vincent O'Brien-Chas. Collins-Dale Harrison-Kup-Guldager-Grafton-Landis-Runyon. A reverberating echo of George Ade-Finley Peter Dunne-Mark Twain-Stephen Leacock-Dean Swift." Rate promised is 1 cent a word and up on acceptance, 20 cents a line for verse, and "special deals" on cartoons.

The Times Magazine, Times Square, New York 18, writes Lester Markel, Sunday Editor, is based on the news; primarily its articles are intended to indicate the broader trends of events. The range includes political and social questions, international problems, personality sketches, light and humorous discussions of current developments and sidelights on them, verse related to the news, topics relating to sports, nature, science, education, the world of fashion and of women's interests. Articles should run from 1500 to 2500 words. Photographs are desirable, but not necessary. Payment runs from \$100 to \$200 for a full-size piece depending on the quality of the article and the amount of work that has gone into it.

Sunshine and Health, Outdoor Publishing Co., Mays Landing, N. J., a monthly edited by Ilsley Boone, pays approximately 1 cent to 1½ cents, usually on publication, for articles, essays, short stories, novelettes, serials (rarely), verse, and short items, on the nudist theme. Cartoons of non-nudist and conventional society, and photos to illustrate, are also used. Verse brings \$1 a stanza; \$2 to \$5 is paid for shorts. In general, material should feature the out-of-doors, health, sun-bathing, outdoor games, swimming, sports, etc. Demand is good for humorous skits and sketches.

The American Scholar, 5 E. 44th St., New York, a quarterly edited by Hiram Haydn, uses non-fiction, 3000 to 5000 words in length, and verse of any length. Payment is made on acceptance at \$5 a printed page, maximum, \$50, and \$15 to \$20 for verse. Celia Lewis is editorial assistant.

Fanfare, 690 Market St., San Francisco 4, pays on publication \$10 an article for radio fan articles, accompanied by glossy photographs, 500 words in length. The magazine, published twice monthly, is edited by Helene Peters.

The Kwanis Magazine, 520 N. Michigan Ave., Chicago, pays 2 cents a word, usually, sometimes more, on acceptance, for 1000-word articles of a public affairs nature. Harley W. Magee is managing editor.

Better Farming Methods, Mount Morris, Ill., a monthly edited by M. R. Dunk, uses articles, 750 to 800 words, on county agents, vocational agricultural teachers, and extension workers; jokes, and other shorts. Payment is made on acceptance at 2 cents a word.

Liberal Judaism, 920 Riverside Dr., New York 32,

pays modest rates for fiction, poetry, and essays reflecting the thinking and background of the thoroughly Americanized Jew. Louis Rittenhouse is editor.

Junior Bazaar, 572 Madison Ave., New York 22, a younger sister to *Harper's Bazaar*, will appear in November. It will use material of appeal to girls between the ages of 13 and 21—fashion, beauty, interior decorating, sports, health, cooking recipes, books, music, art, career—but articles only for the present. Andree Vilas is editor.

True, 1501 Broadway, New York 18, is no longer using fiction, but is concentrating on strictly factual material—adventure, personalities of interest to men, outdoor subjects, business, sports—for which varying rates are paid. Many cartoons are purchased, ranging in payment from \$35 to \$75. Horace B. Brown is editor, Jack Cluett, cartoon editor.

Young Israel Viewpoint, 3 W. 16th St., New York 11, formerly staff-written, is now in the market for fiction, 700 to 2000 words, and poetry with a Jewish angle. Lillian R. Cohen, managing editor, reports that good rates will be paid.

Comfort, Augusta, Maine, is in receivership, according to a Post Office report.

Mail addressed to *Jewish Mirror*, 55 West 42nd St., New York, is returned by the Post Office.

Cooperative Digest, Ag Research Bldg., Ithaca, New York, edited by Roy H. Park, is a trade magazine for farmer cooperative leaders, and, as such, concentrates almost entirely upon news and feature articles about actual farmer cooperatives or their leaders. No verse, essays, fiction, or "theoretical think pieces" are carried. "There are more than 10,000 farmer cooperatives throughout the country," states Mr. Park, "and possibly some of your readers might know just where to turn to get a good story." Payment is on publication at 1 cent a word. Preferred length is under 700 words. A companion publication is *Cooperative Digest*. This, too, contains only factual articles. "We like to be specific and call names."

Cue Magazine, 6 E. 39th St., New York, is entirely staff-written. "We do not buy outside contributions of any kind," states Jesse Zunsner, executive editor. "We would be grateful if you would print this, as there seems to be a misapprehension abroad."

Rexall Magazine, 43 Leon St., Boston, Mass., is overstocked due to wartime necessity of combining 12 months' issues into six. Regularly this is a monthly paying on acceptance. Miss Marguerite S. Wettlin is editor.

Common Sense, 10 E. 49th St., New York 17, pays 2 cents a word on publication for articles of social and political events, 2500 words, \$10 each for serious poems, and \$1 each for humorous quotes from the American press. Varian Fry is editor, Daniel Bell, managing editor.

Christian Youth, Sunday School Times Co., 325 N. 13th St., Philadelphia, ceased publication with the June 16 issue.

Apparel Arts, 366 Madison Ave., New York, announces that John Richmond is no longer associated with the magazine, and until such time as a new editor is appointed, E. A. Korchnoy is taking over.

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Business Girl, P. O. Box 750, Dallas 1, Texas, is seeking cartoons strictly along business lines. Five dollars will be paid for each one accepted. Betty Oliver, managing editor, offers to mail a free copy of the magazine to any cartoonist desiring to submit material.

The Johns Hopkins Playshop, Homewood, Baltimore 18, Md., in order to encourage the submission of better scripts for production by the college theatre, is offering a prize of \$100 for the best and most suitable play submitted before December 15, 1945. The winning play will be produced in the Playshop in the Spring of 1946—all further rights are to be retained by the author. Any playwright in the United States is eligible to submit one or more manuscripts, which must be full-length plays, with an estimated playing time of two to two and one-half hours. It is suggested that plays with a small cast and one set, or at most two, have a better chance. A sound vital idea—social, economic, psychological—is a decided asset. The typical, superficial Broadway ephemerae have no chance. The judges—Prof. Ernst Feise of Johns Hopkins University, Mr. Donald Kirkley of the *Baltimore Sun*, and Dr. N. B. Fagin of Johns Hopkins—reserve the right not to award a prize if, in their opinion, none of the submitted plays is of sufficient merit to deserve it. For complete instructions, write to the Playshop.

Love Book Magazine, 205 E. 42nd St., New York 17, reports Ollie Redpath, editor, is in the market now for serials from 20,000 to 50,000 words in length. Payment is 1 cent to 2 cents on acceptance.

Northwest Romances, 670 5th Ave., New York 19, wants romance and action stories placed in the Arctic and the Yukon, from 5000 to 25,000 words. Jack Sullivan is editor. Payment is made on acceptance at 1 cent a word.

Our New York correspondent writes: "Magazine House, 114 E. 32nd St., New York 16, is putting out a new confession for shorts not over 4000 words—mainly young love angle. Christine Gregory is editor. Good rates are promised. . . . Those who do smart articles for women should write Fox Features, 60 E. 42nd St., New York 17, for information on projected new magazine for women. . . . All round popular fiction length seems to be 4000 words. . . . Many fiction writers are doing articles of general interest these days, preferably around 1500 words to fit the many digest magazines. The market is wide open, and any good article of the aforementioned length is practically sure-fire. . . . Poets are complaining that A. L. Alexander of the popular radio program "Mediation Board," who reads a poem each Sunday night, does not give the name of the poet, although the omission has been called to his attention several times."

Mayfair Magazine, 22 W. 48th St., New York 19, reports that all articles and features used are staff-written.

Argosy, 205 W. 42nd St., New York 17, is using many interesting short articles these days, averaging 700 words (two columns including illustrative heading).

The following publications have been discontinued:
Humor, 113 W. 57th St., New York 19.

Speed Adventure Stories, 125 E. 46th St., New York.

Flying Cadets, 420 Lexington Ave., New York.

BUY WAR BONDS

Practical Knowledge Monthly, 321 S. Wabash Ave., Chicago 4, a monthly edited by V. Peter Ferrara, pays "about 2 cents a word, depending on value of story," for 1000-word articles on practical applied psychology, popular mechanics, self-help, vocational subjects. No fiction or verse is used. Photos to illustrate articles bring \$2 to \$3. Payment is on acceptance.

Edmund Kelly Janes, P. O. Box 506, Oakdale, Calif., writes the A. & J. that he will pay 10 cents a line on acceptance "for verse I enjoy reading," which will be used in *The Cypriote*, "put out monthly for love and love alone mostly through the mailing bureau of the National Amateur Press Association." The first issue was mimeographed, but Mr. Janes plans to have the second issue printed. Prose used will mostly be written by Mr. Janes.

Hotel Monthly has moved from the Merchandise Mart, Chicago, to 123 N. Wacker Dr.

Business Girl, Business Girl Publishing Co., Dallas, Texas, pays 1 cent a word on publication for success stories of business girls (well-known and unknown). These usually run two pages (\$10) or three pages (\$15). Photos of the business girls should accompany the stories. Managing editor is Betty Oliver.

Current History has moved from 5528 W. Oxford St., Philadelphia, to 135 S. 2nd St.

Life Story, 1501 Broadway, New York 18, will change its name with the November issue to *Today's Woman*, and will use provocative articles for women between 25 and 35. Fiction must be vital: even off-trail material will be acceptable if it has appeal for women. More non-fiction than fiction will be used. The editors are now buying for Spring issues.

C. K. Weil, editor and illustrator of *The Safety Soundboard*, 1324 Jacksonville Ave., Bend, Oregon, writes: "From time to time we are in the market to purchase odd facts and filler material from freelancers. . . . Before sending in material prospective contributors should write for our list of requirements. A stamped, self-addressed envelope would be appreciated."

N. A. R. D. Journal, 205 W. Wacker Drive, Chicago 6, drug trade journal edited by G. A. Bender, reports that for the time being it is buying no material.

Argosy, 205 E. 42nd St., New York 17, pays \$10 for each psychic phenomenon accepted for publication. No manuscripts can be returned. Address Mystic Experiences Editor. *Argosy* also pays \$25 for the best true story of our armed forces submitted by a service man or woman. Address War Service Editor.

Picture-Wise, Par Publishing Co., 220 E. 42nd St., New York 17, is an open market for entertaining, human interest photos; no cheesecake or headline news photos, however. Pictures should be submitted to Beaulah Getter.

C. B. Yorke, formerly of Time, Inc., has resigned as general manager of *Science Illustrated* to develop his own publishing company, Yorke Books, Inc., at Lynwood, L. I., New York.

Liberty, *Movie Show*, *Screenland*, and *Silver Screen* (Hunter Publications), are now located at 37 W. 57th St., New York 19.

Michigan Tradesman, 217 Grandville Ave., S.W., Grand Rapids, Mich., is out of the market until after the war.

Speed Mystery, 125 E. 46th St., New York 17, is now wholly a reprint book.

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Leading Western, Speed Western Stories, Fighting Western, all Trojan publications, 125 E. 46th St., New York 17, are no longer in the market for shorts or novelettes, but are concentrating on standard length Western action stories. Payment is 1 cent to 1½ cents on acceptance.

Donald F. Ames, Ames Agency, P. O. Box 925, Santa Fe, New Mexico, writes: "Please advise your readers that we would like to see manuscripts of national and international interest, articles and fiction. Also some with specific New Mexican appeal. . . . There can be no payment for the first few issues, but we are considering the possibility of making prize awards the first of the month after publication. Regular rates will be fixed, if and when."

Jerry Dreyfus has been appointed editor of the new monthly shopping department in *True*, the Man's Magazine. Mr. Dreyfus was formerly a reporter with the *New York Post*, previous to which he wrote "Fashions for Men," and "Profile for Today" columns for United Features Syndicate. His feature articles have appeared in *New Yorker*, *Liberty*, *True*, *This Week* and *Your Life* magazines.

Gaines Dog Research Center, 250 Park Ave., New York 17, will award a \$100 war bond to the person writing the best editorial on a dog topic appearing in his newspaper during National Dog Week, Sept. 16 to 22. Published articles will be judged solely on the basis of their constructive value from the standpoint of the community and of helpfulness from the standpoint of dogowners. Judges will include a prominent kennel editor or writer, a representative of a school of journalism affiliated with one of the New York universities, and an official of the Gaines Dog Research Center. The printed editorial should bear the name of the paper, date of issue, and name of the editor or writer.

□ □ □ □

Mostly Personal

(Continued from Page 3)

period, but I am sure typewritten manuscripts would have made no difference. The Canadian market was too disorganized for volume sales and, besides, I was writing in a narrow field. No editor complained of the handwriting (in pencil) or the coarse copy paper, and articles appeared in *Vancouver Province*, *Farmer's Magazine*, *Canadian Countryman*, *Seattle Post-Intelligencer*, *Farmer's Advocate*, *Family Herald* and *Weekly Star*, *Canadian Farm*, and other periodicals. I was specializing in British Columbia agriculture, considered myself, at the ripe age of 22, an authority.

Writing fortunes are often associated with domestic problems. I find it much easier to recall the kickaninnies (small salmon) I speared in the creek, the mushrooms I brought home by the pailful from the orchards—in primitive search for food—than specific articles I wrote. There were many happy experiences that fall, but the one I remember most vividly was the joy we felt when the baby, who hadn't been gaining as he should have for a number of weeks, suddenly began to put on weight, grow husky, when fed a new baby food. That was something of real importance.

▼ ▼ ▼

We'll tell you next month of the Braille Edition of the abridged Handy Market List, a free service for the blind donated by *The Author & Journalist* through the Hadley Correspondence School for the Blind, Winnetka, Ill. Just as we go to press, we receive our first copy of the edition. We're proud of it.—J. T. B.

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Blue Moon, 3945 Connecticut Ave., Washington, D. C., edited by Inez Sheldon Tyler, announces prizes of \$25 to \$30 in each issue. Current contests include prizes of \$5, \$3, \$2 for best sonnets submitted in the Russell Contest; \$12 in the Cora Smith Gould Contest, equally distributed for the six best poems, sonnets, or otherwise, on human interest topics; \$5. Lilian McA. Mayer Contest for best poem, an outgrowth of some event connected with the late war, and \$2 for poem receiving most votes of readers. First two contests are continuous. Entries must be marked for which contest they are intended, and stamped addressed envelope should be included for return of poems if unacceptable. Those poems in upper quarter, not prize winners, will be published if of sufficient merit. Quatrains in anapest and dactyles as well as iambs always in demand. Subscription is not necessary, but desirable (50 cents a copy, \$2 a year).

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● ECHOES OF YESTERDAY

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As an aside, my old client obviously is "equal to it!" After my 25 years in this work, I find my old clients' stories and articles in virtually all the magazines, their novels and non-fiction books in the libraries, their stories on the screen and radio, with new clients "breaking in" all the time. If YOU want to emulate their success, be very sure you receive the kind of help which causes my clients to write me letters like the following:

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